Management Association of Pakistan

MAP Roundup

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Last Updated: Oct 13, 2026

Management Association of Pakistan

COMPANY PROFILE

MAP is a professional Association, a not-for-profit and a non-political organization. The Association has an elected board of directors, i.e. the Executive Committee, comprising corporate leaders from Pakistan's top-notch companies viz. The Jang / GEO Media Group, Cherat Cement Company Ltd., Meezan Bank Ltd., Junaidy Shoaib Asad Chartered Accountants, Chevron Pakistan Lubricants (Pvt.) Limited, Pakistan Cables Ltd., Schneider Electric Solutions & Services (Pvt.) Ltd., Bulls & Bulls, English Biscuit Manufacturers (EBM), and Lumina Consulting Services (Pvt.) Ltd.

Since its inception in 1964, MAP has dedicated its efforts in promoting professionalism in management disciplines and best management practices. The primary objective before the Association has always been to stimulate interest in, and disseminate knowledge about modern managerial practices and techniques. The Association has flourished for over 55 years as an apex forum for training and communication of ideas in the field of management in Pakistan. Over last fifty-five years, the Association has organized about 1729 Seminars and Training Courses with over sixty-one thousand participants so far having benefited from such programs.

While some members join the Management Association of Pakistan simply for the intangible benefit of supporting the mission of the organization, others join to benefit from our training programs and networking opportunities. Whichever the case, MAP members are entitled to a wide range of tangible benefits such as:

1. **Conventions:** Besides our workshops on array of management topics, each year, we bring together national and international leaders, strategists and management experts on one platform via our flagship event. Each Convention being theme based, our 23rd MAP Convention was held on 15th March 2023 on the theme: "Timeless Leadership", with Keynote Speaker, **Alexander van 't Rie**, Partner, Le Noble Management Consulting, our 24th MAP Convention was held on 18th April 2024 on the theme: "Shaping the Future of Management", with Keynote Speaker, **Dr. Ishrat Hussain,** Former Governor of State Bank of Pakistan. and our 25th MAP Convention was held on 9th October 2025 on the theme: "Leading Change: Vision to Excellence", with Keynote Speaker, **Melody Hossaini,** CEO, InspirEngage International.

2. **Corporate Excellence Awards:** Since 1982, MAP holds pride in recognizing and rewarding the best-managed companies in Pakistan by instituting the Corporate Excellence Awards. Institutional members and others vie with each other to win the top trophy in Industrial and Financial categories. We held our 40th Corporate Excellence Awards on 4th December, 2025. The top Industrial Category Amir S. Chinoy Award winner was **Engro Fertilizers Limited**, while the Financial Category Award winner was **Meezan Bank Limited. Mr. Saeed Ghani**, Provincial Minister for Labour, Human Resources & Social Protection, Government of Sindh was the Chief Guest on this occasion.

3. **Benefits through AAMO membership:** Our strategic alliance with Asian Association of Management Organizations **(AAMO)** provides our members with the opportunity to participate in the **'Asian Management Games'**; winning team avails a complimentary field study trip to Macau and Hong Kong. Additionally, two young MAP members are chosen to participate in the **'Young Managers Program'** held in Macau each year. Another value addition by MAP is a 5 days training program, the **Tun Razak Youth Leadership Award (TRYLA)**, organized in collaboration with AAMO and Malaysian Institute of Management (MIM) in Lumut, Perak, Malaysia. Apart from this, AAMO's quarterly newsletter's soft copy is emailed by MAP to all our members which addresses contemporary management thoughts and practices.

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4. **Membership Benefits:** Besides vast networking opportunities at the MAP events which are ideal for knowing and meeting the corporate luminaries of Pakistan, following are the membership benefits:

A. **Institutional Membership:**

Membership Category	Entrance Fee	Annual Subscription Fee (Jul-Jun)
Category A*	**Rs. 20,000**	**Rs. 20,000**
Category B*	**Rs. 30,000**	**Rs. 30,000**
Category C*	**Rs. 50,000**	**Rs. 50,000**

1. **Category 'C' Company (For Organizations with more than 500 employees):** 2 complimentary trainings for one selected employee for any one-day workshop in a calendar year.

2. **Category 'B' Company (For Organizations with more than 100 and upto 500 employees):** 1 complimentary training for one selected employee for any one-day workshop in a calendar year.

3. **Category 'A' Company (For Organizations with 100 or less employees):** One 50% discounted training for one selected employee for any one day workshop in a calendar year OR a complimentary training for a half-day workshop in a calendar year.

4. If a **member company** signs and implements an **Annual In-House Training contract** with MAP:
   i. The company CEO plus one other senior official gets cordial invitation for MAP's annual Convention.
   ii. The company gets Diamond Training Excellence Certificate during the Corporate Excellence Awards event.

5. If a **member company** participates in 7 or more MAP's **Public Workshops** in a calendar year, the company gets Gold Training Excellence Certificate during the Corporate Excellence Awards event plus a cordial invite for the CEO for the annual Convention.

B. **Individual Membership:** An Individual member registering for 3 or more MAP workshops in a calendar year, can avail complimentary participation for the 4th workshop along with a cordial invite for the Corporate Excellence Awards event OR the annual Convention.

Membership Category	Entrance Fee	Annual Subscription Fee (Jul-Jun)
Individual	**Rs. 5,000**	**Rs. 5,000**

C. **Student Membership:** A student member registering for 2 or more MAP workshops in a calendar year, can avail complimentary participation for the 3rd workshop along with a cordial invite for the Corporate Excellence Awards event OR the annual Convention.

Membership Category	Entrance Fee	Annual Subscription Fee (Jul-Jun)
Student	**Rs. 1,000**	**Rs. 1,000**

5. **Membership Recognition Certificates:** We value our members and their patronage of MAP. To acknowledge this association, we issue a membership recognition certificate, renewed each year for members in good standing.

6. **Certified and Customized Training Sessions:** Our workshops and trainings are tailored to meet the diverse needs of quality professionals. In-house trainings at the Institutional members' location are arranged.

EXECUTIVE COMMITTEE & SECRETARIAT 2024-2027

Management Association of Pakistan



SENATOR SARMAD ALI
President – MAP
Group Managing Director & President Revenue,
The Jang / GEO Media Group



MR. ABID AKBER VAZIR
Vice President – MAP
Director & COO,
Cherat Packaging Limited



MR. KHALID ZAMAN KHAN
Honorary Secretary – MAP
SEVP & Group Head of HR, Learning &
Development, Meezan Bank Ltd.



MR. FARRUKH V. JUNAIDY
Honorary Treasurer – MAP
Senior Partner,
Junaidy Shoaib Asad Chartered Accountants



MS. SAADIA NAVEED
Executive Committee Member – MAP
Dy. Managing Director,
English Biscuit Manufacturers (Pvt.) Ltd.,



MR. FAHD KAMAL CHINOY
Executive Committee Member – MAP
CEO, Pakistan Cables Ltd.



MR. ZUBAIR HAIDER SHAIKH
Executive Committee Member – MAP
CEO, Lumina Consulting Services (Pvt.) Ltd.



MR. MUHAMMAD INTESARUDDIN
Executive Committee Member – MAP
CEO, Bulls & Bulls (Pvt.) Ltd.



MR. AHMED ZAHID ZAHEER
Executive Committee Member – MAP
Country Chairman & GM,
Chevron Pakistan Lubricants (Pvt.) Limited



MR. HUMAYUN AKHLAQ
Executive Committee Member – MAP
CEO / Country President,
Schneider Electric Solutions & Services (Pvt.) Ltd.



SYED ALI HASAN NAQVI
Executive Director – MAP

Customized In-house training opportunities also available

Management Association of Pakistan

TRAINING CALENDAR 2026 - 2027

SR	TOPIC	TRAINER	YEAR	DATE	MONTH	DAY	FEES	CITY
1	Problem Solving & Decision Making Skills	Mr. Muhammad Qasim Usmani	2026	14-15	October	Wed-Thurs	55k	Khi
2	Climate Action for Business —ESG Strategy & Implementation	Mr. Memosh Khawaja	2026	22	October	Thurs	45k	Khi
3	Design Thinking for Business Innovation	Mr. Javaid Ahmed	2026	3-4	November	Tue – Wed	55k	Khi
4	Dashboard Reporting & Analysis with Power BI	Mr. Tahir Ali	2026	11	November	Wed	35k	Khi
5	People Power —Unlocking Human Potential at Work	Mr. Naushad Javaid	2026	17	November	Tue	35k	Khi
6	HR for Non-HR Leaders —People Management Essentials	Mr. Muhammad Fayyaz Kerawala	2026	19	November	Thurs	35k	Khi
7	AI in Business: From Awareness to Application	Mr. Sheikh Hammad Amjad	2026	1	December	Tue	35k	Khi
8	Business Communication for Success	Mr. Farhan Uddin Raja	2026	8	December	Tue	35k	Khi
9	Mastering the Art of Performance Conversations	Mr. Syed Farhan Mahmood	2026	15	December	Tue	35k	Khi
10	The Intelligent Leader: AI for Business Leaders	Mr. Shahzar Illahi	2026	22-23	December	Tue-Wed	65k	Isl
11	Leadership Communications —Strategy to Action	Mr. Farhan Ahmed	2026	22	December	Tue	55k	Khi
12	Finance Fluency for Business Leaders	Mr. Mohsin Adhi	2027	5-6	January	Tue – Wed	55k	Khi
13	Fundamentals of Logistics & Supply Chain Management	Mr. Mehndi Sehwani	2027	12	January	Tue	35k	Khi
14	Building an Inclusive Workplace —DEI Principles in Practice	Mr. Raza Abbas	2027	19	January	Tue	35k	Khi
15	AI- Powered Corporate Communications	Mr. Raheel Nabi	2027	21	January	Thurs	35k	Khi
16	High Impact Leadership —From Good to Great	Mr. Ahmed Iqbal	2027	2	February	Tue	45k	Khi

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mapmis@mappk.org

Outreach Partner
IBA CEE
Center for Executive Education

Customized In-house training opportunities also available

Management Association of Pakistan

TRAINING CALENDAR 2026 - 2027

SR	TOPIC	TRAINER	YEAR	DATE	MONTH	DAY	FEES	CITY
17	Influence with Presence —Executive Presence for Leaders	Dr. Fatima Hatim Anjary	2027	17	March	Wed – Thu	35k	Khi
18	Managing Unconscious Bias at the Workplace	Mr. Mohsin Ahmad Bhatti	2027	25	March	Thurs	45k	Khi
19	Design Thinking for Business Innovation	Mr. Javaid Ahmed	2027	6-7	April	Tue – Wed	55k	Khi
20	Selling skills Pharma Sales	Mr. Shakeel Ahmed	2027	13	April	Tue	35k	Khi
21	Business Communication for Success	Mr. Farhan Uddin Raja	2027	20	April	Tue	45k	Khi
22	Speak Up, Stand Out —Communication & Presentation Skills	Mr. Amer Qureshi	2027	22-23	April	Thurs- Fri	65k	Isl
23	REITs for unlocking Real Estate Development,	Mr. Naeem Ilyas Khanani	2027	4-5	May	Tue – Wed	55k	Khi
24	Project Management for Non-Management Professionals	Dr. Shahid Aslam Mirza	2027	11-12	May	Tue – Wed	55k	Khi
25	Ecommerce, Digital & Business Performance Marketing	Mr. Rohail Imtiaz	2027	25	May	Tue	35k	Khi
26	Digital Brand Building & Social Media Strategy	Mr. Raheel Nabi	2027	1	June	Tue	35k	Khi
27	Dashboard Reporting & Analysis with Power BI	Mr. Tahir Ali	2027	8	June	Tue	35k	Khi
28	Advance Pharmaceutical Marketing	Mr. Raza Hasnain	2027	22	June	Tue	45k	Khi
29	AI in Business: From Awareness to Application	Mr. Sheikh Hammad Amjad	2027	29	June	Tue	35k	Khi

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WINNERS OF THE
40th CORPORATE EXCELLENCE AWARDS AND RUNNERS-UP AWARDS

INDUSTRIAL CATEGORY

AMIR S. CHINOY - CORPORATE EXCELLENCE TROPHY: **ENGRO FERTILIZERS LIMITED**

SECTOR-WISE AWARDS

1.	Feroze1888 Mills Limited.	Textile Composite
2.	Al Abbas Sugar Mills Limited.	Sugar and Allied Industries
3.	Lucky Cement Limited.	Cement
4.	The Hub Power Company Limited.	Power Generation & Distribution
5.	Pakistan State Oil Company Limited.	Oil & Gas Marketing Companies
6.	Oil & Gas Development Co. Limited.	Oil & Gas Exploration Companies
7.	International Steels Limited	Engineering
8.	Pakistan Cables Limited.	Cable and Electrical Goods
9.	Indus Motor Company Limited.	Automobile Assemblers
10.	Atlas Battery Limited.	Automobile Parts & Accessories
11.	Fauji Fertilizer Company Limited.	Fertilizer
12.	Abbott Laboratories Limited.	Pharmaceuticals
13.	Lucky Core Industries Limited.	Chemical
14.	Security Papers Limited.	Paper and Board
15.	Colgate - Palmolive (Pakistan) Limited.	Food and Personal Care Products
16.	Pakistan Tobacco Company Limited	Tobacco
17.	Image Pakistan Limited.	Synthetic and Rayon
18.	Shabbir Tiles & Ceramics Limited	Glass and Ceramics
19.	Javedan Corporation Limited.	Property
20.	Shifa International Hospital Limited.	Miscellaneous

CORPORATE EXCELLENCE RUNNERS-UP AWARDS

1.	Cherat Cement Company Limited.	Cement
2.	Pakistan Petroleum Limited.	Oil & Gas Exploration Companies
3.	Crescent Steel and Allied Products Limited.	Engineering
4.	Millat Tractors Limited.	Automobile Assembler
5.	Thal Limited.	Automobile Parts & Accessories
6.	Highnoon Laboratories Limited.	Pharmaceuticals
7.	Archroma Pakistan Limited.	Chemical
8.	Cherat Packaging Limited.	Paper & Board
9.	Muree Brewery Company Limited.	Food and Personal Care Products

FINANCIAL CATEGORY

CORPORATE EXCELLENCE TROPHY: **MEEZAN BANK LIMITED**

SECTOR-WISE AWARDS

1.	OLP Modaraba	Modarabas
2.	Standard Chartered Bank (Pakistan) Ltd.	Commercial Banks
3.	EFU General Insurance Limited	Non-life Insurance
4.	Jubilee Life Insurance Company Ltd.	Life Insurance

CORPORATE EXCELLENCE RUNNERS-UP AWARDS

1.	First Habib Modaraba	Modarabas
2.	Faysal Bank Ltd.	Commercial Banks
3.	Jubilee General Insurance Company Ltd.	Non-life Insurance
4.	EFU Life Assurance Limited	Life Insurance

NOT-FOR-PROFIT SECTOR

CORPORATE EXCELLENCE AWARDS

1.	Shaukat Khanum Memorial Cancer Hospital & Research Centre	Health
2.	The Citizens Foundation	Education

CORPORATE EXCELLENCE RUNNERS-UP AWARDS

1.	The Layton Rahmatullah Benevolent Trust	Health
2.	Professional Education Foundation	Education



A GLIMPSE OF 40th CORPORATE EXCELLENCE AWARDS - 2025



A GLIMPSE OF 39th CORPORATE EXCELLENCE AWARDS - 2024



A GLIMPSE OF 38th CORPORATE EXCELLENCE AWARDS - 2023



A GLIMPSE OF 25th MAP CONVENTION
"LEADING CHANGE: VISION TO EXCELLENCE" 9TH OCTOBER 2025



A GLIMPSE OF 24th MAP CONVENTION
"SHAPING THE FUTURE OF MANAGEMENT" 18TH APRIL 2024

Management Association of Pakistan

EXTEND YOUR MARKETING REACH WITH MAP



Greetings from the Management Association of Pakistan (MAP),

MAP has been striving to lead and prosper managerial excellence for a better Pakistan by promoting the best management practices beyond conventional leadership. Over last 55 years, the Association has organized about 1,694 Conventions, Seminars and Training Programs, with over 61,000 participants so far having benefited from such programs. Presently, MAP's platform is offering its affordable Marketing Services for extending your organizations' reach to right audience of B2B and B2C clients to promote your services/ products / promotional campaigns.

What We Offer ▸

Reach more than 200 Institutional and 400 Individual Corporate members through a single MAP platform

Advertisement Services	Description	Amount	Benefits
Website Advertisement on an Annual Basis	W 295 pixels, H 230 pixels, Resolution 200 dpi, Maximum File weight (20-40k)	150,000 + GST	• Prime branding space on MAP Website's homepage with hyperlink to your website • MAP website's reach is more than 2.3 million visitors *Ads upgradeable with just Rs. 50,000/ during the year
	W168 pixels, H 280 pixels, Resolution 96 dpi, Maximum File weight (20-40k)	100,000 + GST	
Social Media Advertisement	2 Posts in a month	8,000 + GST	• Show case your company's promotional campaigns at the end of (any one) our webinars, uploaded on MAP's Social Media Channels/ Pages • Also to be shared with our Institutional & Corporate Individual Members • MAP has dynamic social media marketing platforms which include: Instagram, Facebook, LinkedIn, & Twitter with ever increasing followers
	2nd Slot of Facebook Cover Photo for a week		
	Recognition in our webinars by Host along with a 25 seconds ad at the end of the webinar		
Quarterly E-newsletter Advertisement	Second Page (Right after the cover page Message from MAP Team)	15,000 + GST	• MAP's E-newsletter is shared with all its Institutional and Corporate individual members • MAP is a member of AAMO, i.e. the regional body of South Asian Management Organizations, comprising of Malaysia, Hong Kong, Macau, Sri Lanka, Nepal, India and New Zealand / Australia, S. Korea
	Centralized Page	15,000 + GST	
	Ordinary Full Page	10,000 + GST	

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Management Association of Pakistan

TRANSFORM YOUR ORGANIZATION WITH MAP'S CUSTOMIZED/IN-HOUSE TRAINING



Understanding your objectives and providing bespoke courses, we believe in quality, convenience and YOUR choice!

Why Us?

- It's Cost Effective: If you have more than 10 people, an In-House training is probably the most cost effective option.
- It's Convenient: We can come to a suitable venue on a date that's best for you!
- Go Customized: We can apply your policies so that the training is relevant to your staff and create a course just for you by customizing content by assessing your needs and writing it from scratch.
- Pair up with another organization: This can mean sharing the experience as well as the cost. Get to know your contemporary organizations and help each other to succeed.
- Great for team building: In-House courses present a perfect opportunity to take time out with the whole team; interact and learn together.
- Annual Training Package: We can design an annual training package for you, spread over different disciplines e.g. Management skills, Soft skills, HSE, Supply Chain etc. all in one package.

Working with an array of highly qualified trainers, who are experts in their fields and are able and willing to devise personalized courses for your organization, we aspire to enhance your organization's performance.

Our learning and development programs can be delivered in a variety of formats, e.g. lunch and learn, master-classes, bite-sized learning, seminars, and full day workshops; all certified by MAP – whatever works best for you and your organisation.

Our Valued Institutional Members

Category C

















































































Our Valued Institutional Members

Category B









































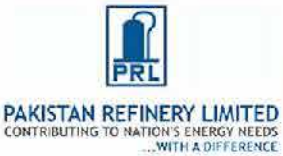








































Our Valued Institutional Members

Category A































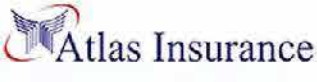


















































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