Management Association of Pakistan

DASHBOARD REPORTING AND ANALYSIS WITH POWER BI

Wednesday, November 11, 2026

TIME 10:00 a.m. 05:30 p.m.

Movenpick Hotel, Karachi

Tahir Ali

Program Overview:

This workshop is designed to equip participants with practical skills to transform raw data into meaningful insights using Microsoft Power BI. Participants will learn how to connect to multiple data sources, clean and transform data, build interactive dashboards, and perform data analysis to support informed decision-making.

The program focuses on hands-on learning, enabling participants to apply concepts in real-world business scenarios such as finance, audit, and operational reporting. By the end of the workshop, attendees will be able to design professional dashboards and derive actionable insights efficiently.

Learning Outcomes:

Connect to various data sources and prepare data using Power Query.

Participants will have strong understanding of:

- Build efficient data models using relationships and calculated fields (DAX).
- Create interactive and visually compelling dashboards and reports.
- Apply data analysis techniques to uncover trends, patterns, and insights.
- Share and publish reports for collaboration and decision-making.

Modules:

Introduction to Power BI & Data Connectivity

Overview of Power BI ecosystem (Desktop, Service, Mobile)

- Understanding data sources (Excel, CSV, Databases)
- Import vs Direct Query
- Basic data loading and preview

Data Transformation using Power Query

Data cleaning techniques (remove duplicates, errors, blanks)

- Splitting, merging, and reshaping data
- Creating custom columns
- Combining datasets (Append & Merge)

Advanced Analytics & Insights

Trend analysis and forecasting

- Using tooltips and bookmarks
- Conditional formatting
- Performance optimization basics

Delivery Methodology:

Interactive Lectures, Case Studies, Simulations, Group Activities, Role Plays, Industry Examples, Assessments / Quizzes, Action Learning Projects

Target Audience:

Entry Level, Emerging Leaders, Mid-Level Managers, Senior Leadership, CXOs / Board Members, Technical Professionals, Public Sector Officials

Facilitator's Profile: Tahir Ali



Tahir Ali is a Microsoft Certified Trainer and Microsoft Power BI Certified professional with over 18 years of experience helping organizations turn data into confident decisions.

He is a visiting Faculty at the Institute of Business Administration (IBA) and has also partnered with leading training institutions to deliver exclusive corporate programs, both open-enrollment workshops and tailored in-house sessions, exclusively for business professionals.

His training experience spans local and international organizations, as well as learners from diverse backgrounds around the world, giving him the ability to tailor his approach to different industries, teams and work cultures.

Known for making complex tools simple and actionable, Tahir equips professionals to analyze smarter, report faster, and apply new skills to their work from day one.

ADMINISTRATIVE INFORMATION

Category	Regular Fee (Rs.)
MAP Institutional Member	35,000
Two or more Institutional Member nominations	31,500
MAP Individual Member	30,000
Non-Member	38,000

*Includes: MAP Certificate, Soft Version of Course Material, Hi-Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Sindh Sales Tax (SST) Applies

Outreach Partner

IBA CEE Center for Executive Education

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