



Management Association of Pakistan

OPERATIONS & SUPPLY CHAIN MANAGEMENT



**Tuesday,
September 15, 2026**



**10:00 a.m.
05:30 p.m.**



**Movenpick
Hotel, Karachi**



Mudasser Ali Khan

Program Overview:

The Operations & Supply Chain Management program is designed to develop professionals with the skills required to manage modern business operations and integrated supply chains effectively. The program covers procurement, logistics, inventory management, transportation, demand planning, supply chain performance and operational excellence. Participants will learn practical strategies to improve efficiency, reduce costs, enhance customer service, and support organizational growth. The program prepares professionals to address operational challenges and make informed decisions in dynamic business environments

Learning Outcomes:

By the end of the program, participants will be able to:

- Develop effective strategies for managing operations, procurement, logistics, and supply chain activities.
- Analyze and improve supply chain performance through inventory optimization, demand planning, and process efficiency.
- Apply practical tools and techniques to reduce operational costs and enhance customer service levels.
- Evaluate real-world operational challenges and make informed decisions to support organizational growth and competitiveness.

Module 1: Operations Management & Process Optimization

- Key Coverage Areas: Process Strategy, Mapping and Development, Capacity Planning, Operational Planning & Scheduling

Module 2: Supply Chain, Logistics & Procurement Management

- Key Coverage Areas: Using Supply Chain to create Value, Procurement and Sourcing, Vendor Selection and onboarding techniques, Contract Management, Logistics Management.

Module 3: Inventory Management & Demand Planning

- Key Coverage Areas: Demand Forecasting, Inventory classification, EOQ, Safety stock, Replenishment strategies, Stock control techniques, Supply-demand alignment.

Module 4: Supply Chain Analytics, Performance Management & Digital Transformation

- Key Coverage Areas: Data driven Supply Chains & Decision Making, Digital Supply Chains and emerging Technologies, Supply Chain Performance Measurements & KPIs.

Delivery Methodology:

Interactive lectures, case studies, group activities, industry examples.

Target Audience:

Entry Level, Emerging Leaders, Mid-Level Managers, Technical Professionals, Public Sector Officials.

Facilitator's Profile: Mudasser Ali Khan



Mudasser Ali Khan is a seasoned professional and certified trainer in Procurement & Supply Chain having a diversified experience of over 20+ years in FMCG, Textile and Oil & Gas Sector. Graduated as MBA in Supply Chain, he is a Certified Supply Chain Professional (CSCP) from APICS (USA), Certified Supply Chain Analyst (CSCA) from ISCEA (USA) and also a holder of Post Graduate Diploma in Supply Chain from IBA, Pakistan.

He is currently a PhD Scholar in Supply Chain Business Management at Iobm, Pakistan.

Mudasser has also attained number of international certifications including CPPP, TTT, DILT, CMILT, DSCM. He is a visiting faculty at IBA & KSBL, researcher, mentor & facilitator in the field of Procurement and Supply Chain. Mudasser has trained 1000+ aspirants in the field of Supply Chain Management.

ADMINISTRATIVE INFORMATION

Category	Regular Fee (Rs.)
MAP Institutional Member	35,000
Two or more Institutional Member nominations	31,500
MAP Individual Member	30,000
Non-Member	38,000

*Includes: MAP Certificate, Soft Version of Course Material, Hi-Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Sindh Sales Tax (SST) Applies

Outreach Partner



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