



Management Association of Pakistan

LEAD WITH IMPACT – PRACTICAL LEADERSHIP & WORKPLACE EFFECTIVENESS PROGRAM



**Tues–Wed,
August 4–5, 2026**



**10:00 a.m.
05:30 p.m.**



**Movenpick
Hotel, Karachi**



Subhan Sharif

Program Overview:

This training program is designed to equip professionals, supervisors, and emerging leaders with practical leadership, communication, and people-management skills required in today's dynamic workplace environment.

The program focuses on enhancing leadership effectiveness, employee engagement, communication excellence, accountability, and team collaboration to improve workplace productivity and professional relationships. Through interactive activities, case studies, role plays, and practical workplace scenarios, participants will gain actionable tools that can be immediately implemented within their organizations.

This program is highly relevant for organizations aiming to strengthen managerial capabilities, improve team performance, and develop future-ready professionals.

Learning Outcomes:

By the end of the program, participants will be able to:

- Demonstrate effective leadership and communication skills in workplace situations.
- Manage teams with greater confidence, accountability, and emotional intelligence.
- Improve collaboration, conflict handling, and employee engagement practices.
- Apply professional workplace behaviors that enhance productivity and organizational culture.
- Develop practical action plans for continuous personal and professional growth.

Module 1: Leadership & Managerial Effectiveness

- Key Coverage Areas: Leadership vs Management, Situational Leadership Approaches, Building Accountability & Ownership, Decision Making & Problem Solving, Team Motivation & Engagement, Leading Through Communication
- Suggested Duration: 4–6 Hours

Module 2: Communication & Workplace Collaboration

- Key Coverage Areas: Effective Workplace Communication, Active Listening & Feedback Skills, Managing Difficult Conversations, Conflict Resolution Techniques, Cross-Functional Team Collaboration, Professional Workplace Behavior
- Suggested Duration: 4–6 Hours

Module 3: Personal Productivity & Professional Excellence

- Key Coverage Areas: Time Management & Prioritization, Emotional Intelligence at Workplace, Stress & Pressure Management, Professional Grooming & Business Etiquette, Customer-Centric Mindset, Personal Development Action Planning
- Suggested Duration: 4–6 Hours

Delivery Methodology:

Interactive lectures, case studies, simulations, group activities, role plays, industry examples, assessments/quizzes, action learning projects.

Target Audience:

Emerging Leaders, Mid-Level Managers, Senior Leadership.

Facilitator's Profile: Subhan Sharif



With over 17 years of experience and having trained professionals at more than **450 companies**, Subhan Sharif is a trusted and highly sought-after expert in leadership and business development. His expertise is backed by a distinguished academic background, including studies at the University of Karachi, Manchester College of Professional Studies, and the Central School of Professional

Studies in London. Notably, Subhan is a recipient of a prestigious scholarship from the University of Oxford. He holds key certifications in Personal Coaching, PRINCE2, and Strategic Marketing, blending international exposure with practical, actionable business insights.

ADMINISTRATIVE INFORMATION

Category	Regular Fee (Rs.)
MAP Institutional Member	55,000
Two or more Institutional Member nominations	51,500
MAP Individual Member	50,000
Non-Member	58,000

*Includes: MAP Certificate, Soft Version of Course Material, Hi-Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Sindh Sales Tax (SST) Applies

Outreach Partner



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