







Management Association of Pakistan

MAP Roundup


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Last Updated: Aug 19, 2024



Management Association of Pakistan

COMPANY PROFILE

MAP is a professional Association, a not-for-profit and a non-political organization. The Association has an elected board of directors, i.e. the Executive Committee, comprising of corporate leaders from Pakistan's top-notch companies viz. The Jang / GEO Media Group, Cherat Cement Company Ltd., Meezan Bank Ltd., Junaidy Shoaib Asad Chartered Accountants, Chevron Pakistan Lubricants (Pvt.) Limited, Pakistan Cables Ltd., Schneider Electric Solutions & Services (Pvt.) Ltd., RG Blue Communications (Pvt.) Ltd., English Biscuit Manufacturers (EBM), and Lumina Consulting Services (Pvt.) Ltd.

Since its inception in 1964, MAP has dedicated its efforts in promoting professionalism in management disciplines and best management practices. The primary objective before the Association has always been to stimulate interest in, and disseminate knowledge about modern managerial practices and techniques. The Association has flourished for over 55 years as an apex forum for training and communication of ideas in the field of management in Pakistan. Over last fifty-five years, the Association has organized about 1714 Seminars and Training Courses with over sixty-one thousand participants so far having benefited from such programs.

While some members join the Management Association of Pakistan simply for the intangible benefit of supporting the mission of the organization, others join to benefit from our training programs and networking opportunities. Whichever the case, MAP members are entitled to a wide range of tangible benefits such as:

Conventions: Besides our workshops on array of management topics, each year, we bring together national and international leaders, strategists and management experts on one platform via our flagship event. Each Convention being theme based, our 22nd MAP Convention was held on 17th March 2022 on the theme: **"Leadership & Governance in Changing Times"**, with Keynote Speaker, **Aamir Khan**, Chairman, Securities and Exchange Commission of Pakistan, our 23rd MAP Convention was held on 15th March 2023 on the theme: **"Timeless Leadership"**, with Keynote Speaker, **Alexander van 't Rie**, Partner, Le Noble Management Consulting and our 24th MAP Convention was held on 18th April 2024 on the theme: **"Shaping the Future of Management"**, with Keynote Speaker, **Dr. Ishrat Hussain**, Former Governor of State Bank of Pakistan.

Corporate Excellence Awards: Since 1982, MAP holds pride in recognizing and rewarding the best-managed companies in Pakistan by instituting the Corporate Excellence Awards. Institutional members and others vie with each other to win the top trophy in Industrial and Financial categories. We held our 38th Corporate Excellence Awards on October 4, 2023, the top Industrial Category Amir S. Chinoy Award winner was **Lucky Cement Limited**, while the Financial Category Award winner was **Meezan Bank Limited**.

Benefits through AAMO membership: Our strategic alliance with Asian Association of Management Organizations (AAMO) provides our members with the opportunity to participate in the **'Asian Management Games'**; winning team avails a complimentary field study trip to Macau and Hong Kong. Additionally, two young MAP members are chosen to participate in the **'Young Managers Program'** held in Macau each year. Another value addition by MAP is a 5 days training program, the **Tun Razak Youth Leadership Award (TRYLA)**, organized in collaboration with AAMO and Malaysian Institute of Management (MIM) in Lumut, Perak, Malaysia. Apart from this, AAMO's quarterly newsletter's soft copy is emailed by MAP to all our members which addresses contemporary management thoughts and practices.

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Management Association of Pakistan

3rd Floor "K-House" Plot No.1-C, Khayaban-e-Shahbaz Lane-4, 26th Street,
Phase- VI, DHA Karachi – 75500, Pakistan.

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4. **Membership Benefits:** Besides vast networking opportunities at the MAP events which are ideal for knowing and meeting the corporate luminaries of Pakistan, following are the membership benefits:

A. Institutional Membership:

Membership Category	Entrance Fee	Annual Subscription Fee (Jan-Dec)
Category A*	Rs. 20,000	Rs. 20,000
Category B*	Rs. 30,000	Rs. 30,000
Category C*	Rs. 50,000	Rs. 50,000

1. **Category 'C' Company (For Organizations with more than 500 employees):** 2 complimentary trainings for one selected employee for any one-day workshop in a calendar year.
2. **Category 'B' Company (For Organizations with more than 100 and upto 500 employees):** 1 complimentary training for one selected employee for any one-day workshop in a calendar year.
3. **Category 'A' Company (For Organizations with 100 or less employees):** One 50% discounted training for one selected employee for any one day workshop in a calendar year OR a complimentary training for a half-day workshop in a calendar year.
4. If a **member company** signs and implements an **Annual In-House Training contract** with MAP:
 - i. The company CEO plus one other senior official gets cordial invitation for MAP's annual Convention.
 - ii. The company gets Diamond Training Excellence Certificate during the Corporate Excellence Awards event.
5. If a **member company** participates in 7 or more MAP's **Public Workshops** in a calendar year, the company gets Gold Training Excellence Certificate during the Corporate Excellence Awards event plus a cordial invite for the CEO for the annual Convention.

B. Individual Membership: An Individual member registering for 3 or more MAP workshops in a calendar year, can avail complimentary participation for the 4th workshop along with a cordial invite for the Corporate Excellence Awards event OR the annual Convention.

Membership Category	Entrance Fee	Annual Subscription Fee (Jan-Dec)
Individual	Rs. 5,000	Rs. 5,000

C. Student Membership: A student member registering for 2 or more MAP workshops in a calendar year, can avail complimentary participation for the 3rd workshop along with a cordial invite for the Corporate Excellence Awards event OR the annual Convention.

Membership Category	Entrance Fee	Annual Subscription Fee (Jan-Dec)
Student	Rs. 1,000	Rs. 1,000

5. **Membership Recognition Certificates:** We value our members and their patronage of MAP. To acknowledge this association, we issue a membership recognition certificate, renewed each year for members in good standing.
6. **Certified and Customized Training Sessions:** Our workshops and trainings are tailored to meet the diverse needs of quality professionals. In-house trainings at the Institutional members' location are arranged.

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EXECUTIVE COMMITTEE & SECRETARIAT 2024-2027



Management Association of Pakistan



SENATOR SARMA ALI

President - MAP
Group Managing Director & President Revenue,
The Jang / GEO Media Group



MR. ABID AKBER VAZIR

Vice President - MAP
Executive Director,
Cherat Cement Co. Ltd.



MR. KHALID ZAMAN KHAN

Honorary Secretary - MAP
SEVP & Group Head of HR, Learning &
Development, Mezan Bank Ltd.



MR. FARRUKH V. JUNAIDY

Honorary Treasurer - MAP
Senior Partner,
Junaidy Sheela Asad Chartered Accountants



MR. AHMED ZAHID ZAEHER

Executive Committee Member - MAP
Country Chairman & GM
Chevron Pakistan Lubricants (Pvt.) Limited



MR. FAHD KAMAL CHINOY

Executive Committee Member - MAP
CEO, Pakistan Cables Ltd.



MR. HUMAYUN AKHLAQ

Executive Committee Member - MAP
CEO / Country President,
Schneider Electric Solutions & Services (Pvt.) Ltd.



MR. MUHAMMAD INTESARUDDIN

Executive Committee Member - MAP
Director, RG Blue Communications (Pvt.) Ltd.



MS. SAADIA NAVEED

Executive Committee Member - MAP
Dy. Managing Director,
English Biscuit Manufacturers (Pvt.) Ltd.



MR. ZUBAIR HAIDER SHAIKH

Executive Committee Member - MAP
CEO, Lumina Consulting Services (Pvt.) Ltd.



SYED ALI HASAN NAQVI

Executive Director - MAP



Management Association of Pakistan

UPCOMING PROGRAMS

TOPICS

WORKSHOP TRAINERS

1. PERFORMANCE AND COMPENSATION MANAGEMENT

Wednesday, September 4, 2024
at Movenpick Hotel, Karachi



Ghazala Rashid

Founder of Corporate Affinity and
LEADS™ framework

2. MANAGE QUALITY CUSTOMER SERVICES

September 11 & 12, 2024
at Movenpick Hotel, Karachi



Uzma Bashir

CEO
Engage Talent

3. ROLE OF MANAGEMENT OF CHANGE IN SAFETY

Thursday, October 31, 2024
at Movenpick Hotel, Karachi



Khalid Latif

Independent Consultant
KL-Technical

Let's connect

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Knowledge Partner



WINNERS OF THE 38th CORPORATE EXCELLENCE AWARDS AND CERTIFICATES

INDUSTRIAL CATEGORY

AMIR S. CHINYOY - CORPORATE EXCELLENCE AWARD: LUCKY CEMENT LIMITED

SECTOR-WISE AWARDS

1. Feroze 1888 Mills Ltd.	Textile Composite
2. Al-Abbas Sugar Mills Ltd.	Sugar & Allied Industries
3. Cherat Cement Company Ltd.	Cement
4. The Hub Power Company Ltd.	Power Generation & Distribution
5. Pakistan State Oil Company Ltd.	Oil & Gas Marketing Companies
6. Mari Petroleum Company Ltd.	Oil & Gas Exploration Companies
7. International Steels Ltd.	Engineering
8. Pakistan Cables Ltd.	Cable and Electrical Goods
9. Indus Motor Company Ltd.	Automobile Assembler
10. Thal Ltd.	Automobile Parts & Accessories
11. Pakistan International Container Terminal Ltd.	Transport
12. Engro Fertilizers Ltd.	Fertilizer
13. Abbott Laboratories (Pakistan) Ltd.	Pharmaceuticals
14. Archroma Pakistan Ltd.	Chemical
15. Security Papers Ltd.	Paper & Board
16. Colgate - Palmolive (Pakistan) Ltd.	Food & Personal Care Products

CORPORATE EXCELLENCE CERTIFICATES

1. Attock Cement Pakistan Ltd.	Cement
2. Oil & Gas Development Company Ltd.	Oil & Gas Exploration Companies
3. International Industries Ltd.	Engineering
4. Agriauto Industries Ltd.	Automobile Parts & Accessories
5. Fauji Fertilizer Company Ltd.	Fertilizer
6. Highnoon Laboratories Ltd.	Pharmaceuticals
7. Century Paper & Board Mills Ltd.	Paper & Board

FINANCIAL CATEGORY

CORPORATE EXCELLENCE AWARD: MEEZAN BANK LIMITED

SECTOR-WISE AWARDS

1. OLP Modaraba	Modarabas
2. OLP Financial Services Pakistan Ltd.	Leasing Companies
3. Bank Alfalah Limited	Commercial Banks
4. Jubilee General Insurance Company Ltd.	Non-life Insurance
5. EFU Life Assurance Ltd.	Life Insurance

CORPORATE EXCELLENCE CERTIFICATES

1. First Habib Modaraba	Modarabas
2. Standard Chartered Bank (Pakistan) Ltd.	Commercial Banks
3. Pakistan Reinsurance Company Ltd.	Non-life Insurance
4. Jubilee Life Insurance Company Ltd.	Life Insurance

NOT-FOR-PROFIT SECTOR

CORPORATE EXCELLENCE CERTIFICATES

1. Shaukat Khanum Memorial Cancer Hospital & Research Centre
2. The Layton Rahmatullah Benevolent Trust



A GLIMPSE OF 38th CORPORATE EXCELLENCE AWARDS - 2023



A GLIMPSE OF 37th CORPORATE EXCELLENCE AWARDS - 2022



A GLIMPSE OF 36th CORPORATE EXCELLENCE AWARDS - 2021



A GLIMPSE OF 24th MAP CONVENTION
"SHAPING THE FUTURE OF MANAGEMENT" 18TH APRIL 2024



A GLIMPSE OF 23rd MAP CONVENTION
"TIMELESS LEADERSHIP" 15TH MARCH 2023

EXTEND YOUR MARKETING REACH WITH MAP



Greetings from the Management Association of Pakistan (MAP),

MAP has been striving to lead and prosper managerial excellence for a better Pakistan by promoting the best management practices beyond conventional leadership. Over last 55 years, the Association has organized about 1,694 Conventions, Seminars and Training Programs, with over 61,000 participants so far having benefited from such programs. Presently, MAP's platform is offering its affordable Marketing Services for extending your organizations' reach to right audience of B2B and B2C clients to promote your services/ products / promotional campaigns.

What We Offer ▶

Reach more than 200 Institutional and 400 Individual Corporate members through a single MAP platform

Advertisement Services	Description	Amount	Benefits
Website Advertisement on an Annual Basis	W 295 pixels, H 230 pixels, Resolution 200 dpi, Maximum File weight (20-40k)	150,000 + GST	<ul style="list-style-type: none"> • Prime branding space on MAP Website's homepage with hyperlink to your website • MAP website's reach is more than 2.3 million visitors *Ads upgradeable with just Rs. 50,000/ during the year
	W168 pixels, H 280 pixels, Resolution 96 dpi, Maximum File weight (20-40k)	100,000 + GST	
Social Media Advertisement	2 Posts in a month	8,000 + GST	<ul style="list-style-type: none"> • Show case your company's promotional campaigns at the end of (any one) our webinars, uploaded on MAP's Social Media Channels/ Pages • Also to be shared with our Institutional & Corporate Individual Members • MAP has dynamic social media marketing platforms which include: Instagram, Facebook, LinkedIn, & Twitter with ever increasing followers
	2 nd Slot of Facebook Cover Photo for a week		
	Recognition in our webinars by Host along with a 25 seconds ad at the end of the webinar		
Quarterly E-newsletter Advertisement	Second Page (Right after the cover page Message from MAP Team)	15,000 + GST	<ul style="list-style-type: none"> • MAP's E-newsletter is shared with all its Institutional and Corporate individual members • MAP is a member of AAMO, i.e. the regional body of South Asian Management Organizations, comprising of Malaysia, Hong Kong, Macau, Sri Lanka, Nepal, India and New Zealand / Australia, S. Korea
	Centralized Page	15,000 + GST	
	Ordinary Full Page	10,000 + GST	

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TRANSFORM YOUR ORGANIZATION WITH MAP'S CUSTOMIZED/IN-HOUSE TRAINING

To Lead the Change
Process towards Best
Management Practices



Understanding your objectives and providing bespoke courses, we believe in quality, convenience and YOUR choice!

Why Us?

- **It's Cost Effective:** If you have more than 10 people, an In-House training is probably the most cost effective option.
- **It's Convenient:** We can come to a suitable venue on a date that's best for you!
- **Go Customized:** We can apply your policies so that the training is relevant to your staff and create a course just for you by customizing content by assessing your needs and writing it from scratch.
- **Pair up with another organization:** This can mean sharing the experience as well as the cost. Get to know your contemporary organizations and help each other to succeed.
- **Great for team building:** In-House courses present a perfect opportunity to take time out with the whole team; interact and learn together.
- **Annual Training Package:** We can design an annual training package for you, spread over different disciplines e.g. Management skills, Soft skills, HSE, Supply Chain etc. all in one package.

Working with an array of highly qualified trainers, who are experts in their fields and are able and willing to devise personalized courses for your organization, we aspire to enhance your organization's performance.

Our learning and development programs can be delivered in a variety of formats, e.g. lunch and learn, master-classes, bite-sized learning, seminars, and full day workshops; all certified by MAP – whatever works best for you and your organisation.

Our Valued Institutional Members

Category C



Our Valued Institutional Members

Category B



TRUSTED NOT TO COMPROMISE



FAMCO ASSOCIATES (PVT) LTD.



Cherat Packaging Limited



Zaroori Hai



Atlas Honda



PAKISTAN STOCK EXCHANGE LIMITED



The Legend Leads...



(Private) Limited



SINCE 1970



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THE IMAGE OF TRUST



HINO



PAKISTAN REFINERY LIMITED
CONTRIBUTING TO NATION'S ENERGY NEEDS
...WITH A DIFFERENCE



QASIMI
INDUSTRIES (PVT) LIMITED



Shirazi Trading
An Atlas Group Company



Soneri Bank



Shaping Tomorrow



Together for the Future



CENTRAL DEPOSITORY COMPANY



Attock Cement Pakistan Limited
BUILDING CONCRETE RELATIONSHIPS



SERENA HOTELS
SAFARI LODGES • HOTELS • RESORTS



Ali Gohar & Company (Private) Limited



The Federation of Pakistan
Chambers of Commerce & Industry



Our Valued Institutional Members

Category A





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Contact Us:


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