




Management Association of Pakistan


MAP Roundup


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Last Updated: 17-May-2022

PRESIDENT'S MESSAGE:



It's a privilege to be elected as the President of an over 55 years' organization, Management Association of Pakistan (MAP), established with a vision to lead the change process towards best management practices.

MAP is an organization that has, over the years, conducted numerous workshops and training programs to enhance the human capital in terms of good management practices, productivity and creativity.

This strategic positioning is earned due to the continuous efforts of MAP's Executive Committee, its Secretariat and above all its partners, Institutional members and Individual members. With this persistent drive, we intend to transcend organizations and prepare their teams to meet the global benchmarks, surpassing competition at any level.

MAP welcomes new organizations and individuals, having the same mission, to join and make it a place where learner scan dwell and progress at the same time. We have tried to create and maintain a networking platform for companies and individuals from various sectors to connect and share their best practices, which have now become our flagship event s: Corporate Excellence Award Ceremony and Annual Convention.

You can now also connect with us through our online presence on social media platforms, namely Facebook, LinkedIn, Instagram and Twitter. Furthermore, our e-newsletter: **insightmap** would enlighten you with all the insights of our events and may keep you updated with the latest industry trends.

We are in collaboration with different institutions, businesses and organizations to promote ongoing learning, to stretch the boundaries of the organization and to shape teams to work on what we cannot do single-handedly. We do cater to in-house services as well for companies as per their training requirements.

On behalf of MAP, I welcome you to join MAP as an Institutional or Individual member enabling you to participate in MAP's programs, workshops and Conventions for your professional as well as personal development, networking with corporate luminaries thus enhancing your organization's performance.

Talib Syed Karim
President – MAP

EXECUTIVE COMMITTEE & SECRETARIAT



Mr. Talib Syed Karim
President - MAP
President
Institute of Business Management



Mr. Humayun Akhlaq
Vice President - MAP
CEO & Country President
Schneider Electric Solutions &
Services (Pvt) Limited



Mr. Abid Akber Vazir
Honorary Secretary - MAP
Executive Director
Cherat Cement Company Ltd.



Mr. Farrukh V. Junaidy
Honorary Treasurer - MAP
Senior Partner
Junaidy Shoaib Asad Chartered Accountants



Mr. Amir Jamil Abbasi
Executive Committee Member - MAP
Senior Partner
KPMG - Taseer Hadi & Company



Ms. Saadia Naveed
Executive Committee Member - MAP
Deputy Managing Director
EBM (Pvt.) Limited



Mr. Hassan Khan
Executive Committee Member - MAP
MD/ Chief Executive
Jubilee General Insurance Company Ltd.



Mr. Khalid Zaman Khan
Executive Committee Member - MAP
SEVP & Group Head of HR,
Learning & Development
Meezan Bank Ltd.



Mr. Sultan Rehman
Executive Committee Member - MAP
Coordinator
FPCCI



Mr. Zubair Haider
Executive Committee Member - MAP
CEO
Lumina Consulting Services (Pvt.) Ltd.



Mr. Salah Uddin
Executive Director - MAP



Ms. Ushna Nehal
Corporate Manager - MAP



Management Association of Pakistan

COMPANY PROFILE

MAP is a professional Association, a not-for-profit and a non-political organization. The Association has an elected board of directors, i.e. the Executive Committee, comprising of corporate leaders from Pakistan's top-notch companies viz. Institute of Business Management (IoBM), Schneider Electric Pakistan (Pvt.) Ltd., Cherat Cement Company Ltd., Junaidy Shoaib Asad Chartered Accountants, KPMG Taseer Hadi & Co., English Biscuit Manufacturers (EBM), Jubilee General Insurance Company Ltd., Meezan Bank Ltd., FPCCI and Lumina Consulting Services (Pvt.) Ltd.

Since its inception in 1964, MAP has dedicated its efforts in promoting professionalism in management disciplines and best management practices. The primary objective before the Association has always been to stimulate interest in, and disseminate knowledge about modern managerial practices and techniques. The Association has flourished for over 55 years as an apex forum for training and communication of ideas in the field of management in Pakistan. Over last fifty-five years, the Association has organized about 1714 Seminars and Training Courses with over sixty-one thousand participants so far having benefited from such programs.

While some members join the Management Association of Pakistan simply for the intangible benefit of supporting the mission of the organization, others join to benefit from our training programs and networking opportunities. Whichever the case, MAP members are entitled to a wide range of tangible benefits such as:

- 1. Conventions:** Besides our workshops on array of management topics, each year, we bring together national and international leaders, strategists and management experts on one platform via our flagship event. Each Convention being theme based, our 20th MAP Convention was held on 3rd October 2018 on the theme: "Reinventing Management in the Age of Technology", our 21st MAP Convention was held on 28th August 2019 on the theme: "Challenging Times, Winning Strategies", with Keynote Speaker, S. M. Shabbar Zaidi, the then Chairman, Federal Board of Revenue, and our 22nd MAP Convention was held on 17th March 2022 on the theme: "Leadership & Governance in Changing Times", with Keynote Speaker, **Aamir Khan**, Chairman, Securities and Exchange Commission of Pakistan.
- 2. Corporate Excellence Awards:** Since 1982, MAP holds pride in recognizing and rewarding the best-managed companies in Pakistan by instituting the Corporate Excellence Awards. Institutional members and others vie with each other to win the top trophy in Industrial and Financial categories. We held our 36th Corporate Excellence Awards on October 28, 2021, the top Industrial Category Amir S. Chinoy Award winner was **Engro Fertilizers Limited**, while the Financial Category Award winner was **Allied Bank Limited**.
- 3. Benefits through AAMO membership:** Our strategic alliance with Asian Association of Management Organizations (AAMO) provides our members with the opportunity to participate in the '**Asian Management Games**'; winning team avails a complimentary field study trip to Macau and Hong Kong. Additionally, two young MAP members are chosen to participate in the '**Young Managers Program**' held in Macau each year. Another value addition by MAP is a 5 days training program, the **Tun Razak Youth Leadership Award (TRYLA)**, organized in collaboration with AAMO and Malaysian Institute of Management (MIM) in Lumut, Perak, Malaysia. Apart from this, AAMO's quarterly newsletter's soft copy is emailed by MAP to all our members which addresses contemporary management thoughts and practices.

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Management Association of Pakistan

3rd Floor "K-House" Plot No.1-C, Khayaban-e-Shahbaz Lane-4, 26th Street,
Phase- VI, DHA Karachi – 75500, Pakistan.

Phone: +92-21-35172431-33-34, Fax: +92-21-35172432, E-mail: info@mappk.org

4. Membership Benefits: Besides vast networking opportunities at the MAP events which are ideal for knowing and meeting the corporate luminaries of Pakistan, following are the membership benefits:

A. Institutional Membership:

1. **Category 'C' Company:** 2 complimentary trainings for one selected employee for any one-day workshop in a calendar year.
2. **Category 'B' Company:** 1 complimentary training for one selected employee for any one-day workshop in a calendar year.
3. **Category 'A' Company:** One 50% discounted training for one selected employee for any one day workshop in a calendar year OR a complimentary training for a half-day workshop in a calendar year.
4. If a **member company** signs and implements an **Annual In-House Training contract** with MAP:
 - i. The company CEO plus one other senior official gets cordial invitation for MAP's annual Convention.
 - ii. The company gets Diamond Training Excellence Certificate during the Corporate Excellence Awards event.
5. If a **member company** participates in 7 or more MAP's **Public Workshops** in a calendar year, the company gets Gold Training Excellence Certificate during the Corporate Excellence Awards event plus a cordial invite for the CEO for the annual Convention.

B. Individual Membership: An Individual member registering for 3 or more MAP workshops in a calendar year, can avail complimentary participation for the 4th workshop along with a cordial invite for the Corporate Excellence Awards event OR the annual Convention.

C. Student Membership: A student member registering for 2 or more MAP workshops in a calendar year, can avail complimentary participation for the 3rd workshop along with a cordial invite for the Corporate Excellence Awards event OR the annual Convention.

5. Membership Recognition Certificates: We value our members and their patronage of MAP. To acknowledge this association, we issue a membership recognition certificate, renewed each year for members in good standing.

6. Certified and Customized Training Sessions: Our workshops and trainings are tailored to meet the diverse needs of quality professionals. In-house trainings at the Institutional members' location are arranged.

7. Quarterly E-Newsletter "InsightMAP": Our e-newsletter encompasses all the happenings in MAP and is emailed to MAP Members.

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WINNERS OF THE 36th CORPORATE EXCELLENCE AWARDS AND CERTIFICATES

INDUSTRIAL CATEGORY

AMIR S. CHINYOY - CORPORATE EXCELLENCE AWARD: ENGRO FERTILIZERS LIMITED

SECTOR-WISE AWARDS

1. FEROZE 1888 MILLS LTD.	TEXTILE COMPOSITE
2. AL-ABBAS SUGAR MILLS LTD.	SUGAR & ALLIED INDUSTRIES
3. LUCKY CEMENT LTD.	CEMENT
4. PAKISTAN TOBACCO COMPANY LTD.	TOBACCO
5. HUB POWER COMPANY LTD.	POWER GENERATION & DISTRIBUTION
6. PAKISTAN STATE OIL COMPANY LTD.	OIL & GAS MARKETING COMPANIES
7. MARI PETROLEUM COMPANY LTD.	OIL & GAS EXPLORATION COMPANIES
8. INTERNATIONAL STEELS LTD.	ENGINEERING
9. PAKISTAN CABLES LTD.	CABLE AND ELECTRICAL GOODS
10. INDUS MOTOR COMPANY LTD.	AUTOMOBILE ASSEMBLER (GENERAL)
11. MILLAT TRACTORS LTD.	AUTOMOBILE ASSEMBLER (TRACTORS)
12. AGRIAUTO INDUSTRIES LTD.	AUTOMOBILE PARTS & ACCESSORIES
13. PAKISTAN INTERNATIONAL CONTAINER TERMINAL LTD.	TRANSPORT
14. FAUJI FERTILIZER COMPANY LTD.	FERTILIZER
15. ABBOT LABORATORIES (PAKISTAN) LTD.	PHARMACEUTICALS
16. ARCHROMA PAKISTAN LTD.	CHEMICAL
17. SECURITY PAPERS LTD.	PAPER & BOARD
18. COLGATE-PALMOLIVE (PAKISTAN) LTD.	PERSONAL CARE PRODUCTS
19. SHIFA INTERNATIONAL HOSPITALS LTD.	MISCELLANEOUS

CORPORATE EXCELLENCE CERTIFICATES

1. ATTOCK CEMENT PAKISTAN LTD.	CEMENT
2. KOT ADDU POWER COMPANY LTD.	POWER GENERATION & DISTRIBUTION
3. AL-GHAZI TRACTORS LTD.	AUTOMOBILE ASSEMBLER (TRACTORS)
4. THAL LIMITED	AUTOMOBILE PARTS & ACCESSORIES
5. BIAFO INDUSTRIES LTD.	CHEMICAL
6. ATLAS BATTERY LTD.	MISCELLANEOUS

FINANCIAL CATEGORY

CORPORATE EXCELLENCE AWARD: ALLIED BANK LIMITED

SECTOR-WISE AWARDS

1. ORIX MODARABA	MODARABAS
2. FIRST HABIB MODARABA	MODARABAS
3. ORIX LEASING PAKISTAN LTD.	LEASING COMPANIES
4. STANDARD CHARTERED BANK (PAKISTAN) LTD.	COMMERCIAL BANKS
5. JUBILEE GENERAL INSURANCE COMPANY LTD.	NON-LIFE INSURANCE
6. JUBILEE LIFE INSURANCE COMPANY LTD.	LIFE INSURANCE

CORPORATE EXCELLENCE CERTIFICATES

1. EFU LIFE ASSURANCE LTD.	LIFE INSURANCE
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NOT-FOR-PROFIT SECTOR

CORPORATE EXCELLENCE CERTIFICATES

1. SHAUKAT KHANUM MEMORIAL CANCER HOSPITAL & RESEARCH CENTRE
2. THE CITIZENS FOUNDATION
3. THE LAYTON RAHMATULLAH BENEVOLENT TRUST

A GLIMPSE OF 36th CORPORATE EXCELLENCE AWARDS - 2021



A GLIMPSE OF 35th CORPORATE EXCELLENCE AWARDS - 2020



A GLIMPSE OF 34th CORPORATE EXCELLENCE AWARDS - 2019



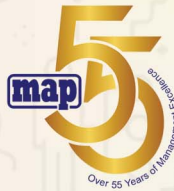
A GLIMPSE OF 22nd MAP CONVENTION - 2022 "LEADERSHIP & GOVERNANCE IN CHANGING TIMES"



A GLIMPSE OF 21st MAP CONVENTION - 2019 "CHALLENGING TIMES, WINNING STRATEGIES"



Customized In-house training opportunities also available



Management Association of Pakistan

UPCOMING TRAININGS 2022



Corporate Sector - Compliances & Tax Benefits

(The significant amendment to Finance Act, 2022 to be discussed)

By Muzammil Hemani 4th July 2022



HSE - Risk Assessment

15th July 2022

By Tahir Barlas



Essential Labor Laws for Corporate Organizations

11th August 2022

By Asif Amin



6S for Lean Workplace

25th August 2022

By Khalid Latif

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/management_association_pak/



/company/managementassociationofpakistan

Please note, because of the countrywide lockdown, the dates may be revised

Let's connect

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Knowledge Partner



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EXTEND YOUR MARKETING REACH WITH MAP



Greetings from the Management Association of Pakistan (MAP), wishing you a blessed and a safe 2021!




MAP has been striving to lead and prosper managerial excellence for a better Pakistan by promoting the best management practices beyond conventional leadership. Over last 55 years, the Association has organized about 1,694 Conventions, Seminars and Training Programs, with over 61,000 participants so far having benefited from such programs. Presently, MAP's platform is offering its affordable Marketing Services for extending your organizations' reach to right audience of B2B and B2C clients to promote your services/ products / promotional campaigns.

What We Offer▶

Reach more than 200 Institutional and 400 Individual Corporate members through a single MAP platform

Advertisement Services	Description	Amount	Benefits
Website Advertisement on an Annual Basis	W 295 pixels, H 230 pixels, Resolution 200 dpi, Maximum File weight (20-40k)	150,000 + GST	<ul style="list-style-type: none"> • Prime branding space on MAP Website's homepage with hyperlink to your website • MAP website's reach is more than 2.3 million visitors *Ads upgradeable with just Rs. 50,000/ during the year
	W168 pixels, H 280 pixels, Resolution 96 dpi, Maximum File weight (20-40k)	100,000 + GST	
Social Media Advertisement	2 Posts in a month	8,000 + GST	<ul style="list-style-type: none"> • Show case your company's promotional campaigns at the end of (any one) our webinars, uploaded on MAP's Social Media Channels/ Pages • Also to be shared with our Institutional & Corporate Individual Members • MAP has dynamic social media marketing platforms which include: Instagram, Facebook, LinkedIn, & Twitter with ever increasing followers
	2 nd Slot of Facebook Cover Photo for a week		
	Recognition in our webinars by Host along with a 25 seconds ad at the end of the webinar		
Quarterly E-newsletter Advertisement	Second Page (Right after the cover page Message from MAP Team)	10,000 + GST	<ul style="list-style-type: none"> • MAP's E-newsletter is shared with all its Institutional and Corporate individual members • MAP is a member of AAMO, i.e. the regional body of South Asian Management Organizations, comprising of Malaysia, Hong Kong, Macau, Sri Lanka, Nepal, India and New Zealand / Australia, S. Korea
	Centralized Page	8,000 + GST	
	Ordinary Full Page	5,000 + GST	

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Management Association of Pakistan

TRANSFORM YOUR ORGANIZATION WITH MAP'S CUSTOMIZED/IN-HOUSE TRAINING

To Lead the Change
Process towards Best
Management Practices



Understanding your objectives and providing bespoke courses, we believe in quality, convenience and YOUR choice!

Why Us?

- **It's Cost Effective:** If you have more than 10 people, an In-House training is probably the most cost effective option.
- **It's Convenient:** We can come to a suitable venue on a date that's best for you!
- **Go Customized:** We can apply your policies so that the training is relevant to your staff and create a course just for you by customizing content by assessing your needs and writing it from scratch.
- **Pair up with another organization:** This can mean sharing the experience as well as the cost. Get to know your contemporary organizations and help each other to succeed.
- **Great for team building:** In-House courses present a perfect opportunity to take time out with the whole team; interact and learn together.
- **Annual Training Package:** We can design an annual training package for you, spread over different disciplines e.g. Management skills, Soft skills, HSE, Supply Chain etc. all in one package.

Working with an array of highly qualified trainers, who are experts in their fields and are able and willing to devise personalized courses for your organization, we aspire to enhance your organization's performance.

Our learning and development programs can be delivered in a variety of formats, e.g. lunch and learn, master-classes, bite-sized learning, seminars, and full day workshops; all certified by MAP – whatever works best for you and your organisation.

Our Valued Institutional Members

Category C



Our Valued Institutional Members

Category B



TRUSTED NOT TO COMPROMISE



Our Valued Institutional Members

Category A





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Contact Us:

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