

Impression Management[©]

Stand out from the crowd



Management Association of Pakistan

26th November 2020
10:00 am - 4:30 pm
Royal Rodale Club, Karachi

COURSE OVERVIEW:

If you're not branding yourself, you can be sure others do it for you

- In the information age, impression management is necessary for the success of any company or individual
- Failing to manage impressions can lead to misinformation about individual or their company becoming public
- Identifying and using the tools that affect impressions correctly will ensure that the public sees the desired image
- The Impression Management Training Course equips participants with the tools and skills required to ensure they project a positive personal brand in the chosen marketplace.

FACILITATOR'S PROFILE:

ZAIN GOPLANI



Zain Goplani is a management consultant and a behavioral trainer at Funverks Global. With a mission to facilitate people in achieving their aspirations through action, Zain brings with him positivity and enthusiasm in the field of learning and development. His passion for trainings, has made him a well-recognized name for corporate conferences and events across Pakistan. His training sessions are like a roller-coaster ride; you'll laugh, ponder, dance, meditate, reflect and play in the most perfect balance that Zain lives by. Zain has designed and facilitated valuable interventions for renowned corporates such as; State Bank of Pakistan, Tameer Bank, Silk Bank, The First Micro-Finance Bank, Trakker Pakistan, S&P Global, Parazelsus, Nestle Pakistan, Jazz Pakistan, Telenor Pakistan, EFU, British Council, USAID, Karachi United Football Foundation, Employers' Federation of Pakistan, Lakson

Group of Companies, Gul Ahmed Apparel Division, Pakistan Tobacco Company & Liberty Mills. With a master's in human resources management from La Trobe University, Australia, and a significant experience under his belt, Zain has developed expertise in training diverse teams on specialized soft skills areas of Team Management, Career Management, Customer Service, Influencing Skills, Professional Communication, Conflict Resolution, Attitude Management, Emotional Intelligence and Lateral Thinking. Living by the philosophy 'Laugh till you cry, learn till you die'. Zain enjoys reading & watching movies He resides in Karachi, and travels frequently for training and consulting projects.

LEARNING OUTCOMES:

- Enhanced social skills
- Greater confidence to interact with people from all walks of life
- Ability to make a positive first impression
- Ability to make a lasting impression
- Improvement in overall appearance

PROGRAM OUTLINE:

- It starts with you
- Controlling & Developing the image
- Influences
- Appearance Matters
- Sharpen your Impression
- Social Setting
- Impression Management during crisis
- Closing and Certificates Distribution

METHODOLOGY:

- Tools for recall
- Learning with Fun
- Culture of Trust
- Tailor-made
- Experiential
- Lead by Questions

REGISTRATION FORM

Institutional Member

Student Member

Individual Member

Non-Member

Name _____

Designation _____ Membership No. _____

Organization _____

Address _____

City _____

Phone _____ Fax _____

Mobile _____ Email _____

MODE OF PAYMENT

Cash/Cheque No. _____

Dated _____

Amount _____

ADMINISTRATIVE INFORMATION

Registration Fee*	Early Bird Fee (Register by) 18 th Nov 2020	Regular Fee
MAP Institutional Member	Rs. 11,900/-	Rs. 13,500/-**
For two or more Institutional member nominations	Rs. 10,900/-	Rs. 12,500/-
MAP Individual Member	Rs. 9,500/-	Rs. 11,000/-
Student Member	Rs. 5,000/-	Rs. 5,500/-
Non-Member	Rs. 15,000/-	Rs. 16,000/-**

*Includes: MAP Certificate, Printed Course Material, Lunch & Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Registration:

Registration to be confirmed only on receipt of cheque in advance

- Cancellations or substitute nominees acceptable up to 48 hours prior to the event.
- Early bird discount can only be availed if payment is made before the day of event. Otherwise, invoice will be reissued at Standard Fee.
- Please complete the Registration Form attached here to along with a crossed cheque for the applicable fee, in favor of Management Association of Pakistan, to be sent to MAP's address given below:

For Direct Transfer

- Acct Title : Management Association of Pakistan
- Bank Name : MCB Bank Limited
- Account Number : 0006903010000302
- IBAN : PK62 MUCB 0006 9030 1000 0302
- Branch Name : GTB Branch Karachi (0069)
- Payment Advice to be sent at:
accountant@mappk.org | info@mappk.org