

MESSAGE FROM THE PRESIDENT MANAGEMENT ASSOCIATION OF PAKISTAN



Since 1982, the Management Association of Pakistan (MAP) has recognized and appreciated management excellence in companies through its annual Corporate Excellence Awards event. MAP has held thirty-five annual events towards this objective, and this year we are celebrating our 36th Corporate Excellence Award event.

MAP's Corporate Excellence Awards are considered the ultimate accolade in the realm of corporate management. The Awards seeks to recognize and reward the best-managed companies in Pakistan. These Awards represent overall achievement across several categories, with the contesting companies having had significant growth in their company's business and return for the stakeholders. The award criteria and the assessment process adopted by MAP to identify these companies are objective, systematic and comprehensive.

I take this opportunity to congratulate the winners of the 36th Corporate Excellence Awards & Certificates and hope that they will become role models for others to emulate for this coveted accomplishment.

MAP appreciates the management of the nominated companies for their cooperation and support in the assessment process. The efforts of the Corporate Excellence Awards Sub Committee, MAP Secretariat and our partner FAMCO Associates are commendable for completing this arduous but transparent process.

TALIB SYED KARIM

MESSAGE FROM THE CHAIRMAN CORPORATE EXCELLENCE AWARDS SUB COMMITTEE & FORMER PRESIDENT MAP



I am proud to be a part of yet another milestone by the Management Association of Pakistan —the 36th Corporate Excellence Awards, one of the most sought after honours in Pakistan’s corporate space since 1982.

The desire for excellence is inherent in every company and this aspiration is stated in mission and vision statements of business entities. Since its 36 years long journey of the Corporate Excellence Awards, the Management

Association of Pakistan has been at the forefront to recognize the endeavour made by the companies in Pakistan for achieving excellence.

The independent assessment process for the Awards is based on a large scale of skill sets and is spearheaded by M/s FAMCO Associates, a reputed management consultancy firm. I deeply appreciate the support of the Executive Committee of MAP, the Secretariat and M/s FAMCO Associates for their endeavour.

My heartiest congratulations to the winners of the 36th Corporate Excellence Awards and Certificates for their exemplary performance. I would also like to encourage those companies which were eligible but could not win, to continue with their efforts in their quest for excellence.

AMIR JAMIL ABBASI