



Ms. Saadia Naveed
President

DEAR MEMBERS,

2013 proved to be an inspiring year for the Management Association of Pakistan. Building on the momentum from 2012, the year 2013 turned out to be yet another eventful year for our esteemed members. We hope our members appreciate our efforts.

MAP's 47th Annual General Meeting was held on 25th April 2013 in Karachi. Besides the usual AGM agenda items including the approval of accounts for the year ended 31st December 2012 and appointment of auditors, our members graciously approved the increase in MAP's entrance and subscription fee. We are grateful to our members for appreciating the fact that this increase comes into effect after a long span of 5 years, during which period the costs have increased manifold. This positive response from our members has been a source of encouragement for us to work even harder and look for new avenues for our members' benefit. We have already launched enrollment to Student Membership, which allows our student fraternity a substantial discount in the membership fee as well as attractive discounts on program fees.

Mr. Kamal Chinoy stepped down as the President after serving in the position for two years; the Executive Committee (EC) announced and confirmed Ms. Saadia Naveed as his successor. This is another historic moment for MAP as Ms. Saadia Naveed is the first female President of MAP; this follows the earlier historic moment where Mr. Kamal Chinoy took over as President in 2011 following his father's footsteps who was the MAP Founder - President in 1964. Such momentous moments give MAP a reason to be proud of its past and its achievements. The current EC constitutes of the following members: **Ms. Saadia Naveed** - President, **S. Masood Hashmi** - Vice President, **Mr. Asif Ikram** - Hon. Secretary, and **Mr. Amir J. Abbasi** - Hon. Treasurer. Members: **Mr. Kamal A Chinoy**, **Mr. Sarfaraz A. Rehman**, **Mr. Sarmad Ali**, **Mr. Talib S. Karim**, **Mr. Babar B. Nawaz**, **Syed Salahuddin Haider**. MAP Secretariat is headed by **Mr. Salah Uddin**, Executive Director.

Our members would be pleased to note that HEC's National Business Accreditation Committee (NBEAC) has started involving Executive Director MAP in their committee as one of the members for accreditation of business schools of various universities in Pakistan. NBEAC is increasingly emphasizing on the need for corporate linkages for these business schools; indeed, MAP can play a vital role in the formation of such linkages.

EVENTS & PROGRAMS

MAP Secretariat, under the guidance of the Programmes Sub-Committee, continued its efforts to organize quality events during the year. In 2013, 23 events were held on carefully selected and scrutinized topics, some of which were organized in collaboration with our partners. These events included 5 seminars, 16 workshops on topical issues and 2 Management Conventions. We are all geared up for an exciting 2014 and look forward to bringing an enhanced and engaging line-up of events for our members; the list of the events held in 2013 is attached for those interested in re-visiting the topics covered.

29th CORPORATE EXCELLENCE AWARDS

MAP's 29th Corporate Excellence Awards ceremony was held on 22nd August 2013 which was presided by the **President of Pakistan, Mr. Mamnoon Hussain**; as per our past tradition the evaluation was carried out by an independent third party. The Industrial Category top Award was named as 'Amir S. Chinoy - Corporate Excellence Award' to recognize the contribution of Mr. Amir S. Chinoy, founding member of MAP. The Chinoy family also extended an endowment of Rs. 5 million towards MAP to further strengthen the relationship. This year, we will be holding MAP's 30th Excellence Awards; the process will soon be underway and the winners will be announced on completion of the evaluation process



WINNERS OF THE 29th CORPORATE EXCELLENCE AWARDS

INDUSTRIAL CATEGORY: AMIR S. CHINYOY - CORPORATE EXCELLENCE AWARD	Indus Motor Company Ltd.
FINANCIAL CATEGORY	Habib Bank Limited
NOT FOR PROFIT SECTOR	The Citizens Foundation

MAP's 14th ANNUAL CONVENTION



“Strategy, Growth, Responsibility” were the three-pronged focus in Lahore when the Chairman, Malaysian Institute of Management, **Datuk Seri Mohamed Iqbal**, the President of the Management Associations of the Philippines, **Melito “Mel” S. Salazar, Jr.**, and the President of the Management Association of Pakistan, **Mr. Kamal A. Chinoy**, shared the stage at the 14th MAP Convention held on 27th February 2013.

Global Pioneer of Strategy Implementation and Best-Selling author, **Robin A. Speculand** presented his international keynote on “Beyond Strategy - The Leader’s Role in Successful Implementation”. **Datuk Seri Mohamed Iqbal** presented keynote on “Servant Leadership”, a delegation from the Boeing Commercial Airplanes led by **Mr. Jeffrey VerWay** - Director, Product Strategy, presented a thought provoking address on “Product Development Strategies”. **Melito “Mel” S. Salazar, Jr.** - Chairman of InterAsia Development Bank presented a special address on “Emerging Economies - New Opportunities and New Risks.” The Convention welcomed the involvement and participation of other highly acclaimed professionals including: **Sakib Sherani** - Former Principal Economic Advisor; **Kazi Abdul Muqtadir** - Deputy Governor, State Bank of Pakistan; **Azim Jamal** - International Inspirational Speaker and Best-Selling Author of his seventh book, *Business, Balance & Beyond*; **Haroon A. Khan** - MD, Pak Elektron Limited (PEL) and many more.

The Convention was concluded with the closing remarks by Syed Yawar Ali, VP Executive Committee MAP (Lahore Chapter) & Chairman, Nestle Pakistan. Eithne Treanor – Special Correspondent, CNBC Arabia and Managing Director, ETreanor Media was the master of ceremonies.

MAP's 15th ANNUAL CONVENTION

Management Association of Pakistan’s 15th Convention was held in Karachi on 4th & 5th December 2013. The convention was organized by MAP and the lead partner for the event was Pakistan’s leading training & management services provider, Octara Pvt Limited.

The convention featured renowned global thought leaders and eminent futurists including **Dr. José Luis Cordeiro** - PhD, M.Sc - MIT USA, **Mr. Rohit Talwar** - Award Winning Global Futurist and **Mr. Roger Harrop** - renowned Leadership & Business Growth Speaker. Prominent Pakistani leading visionaries such as **Dr. Ishrat Hussain** - Former Governor State Bank of Pakistan and **Mr. Hussain Dawood** - Chairman Dawood Hercules Corporation, presented a local perspective towards the change process for organizations in future.

The prominent feature of the convention was the Panel discussion on the topic “Leaders of the Future” which was moderated by **Mr. Ramiz Allawala** - renowned management speaker, and constituted of notable panelists including **Mr. Muhammad Aliuddin Ansari** - President & CEO, Engro Corporation, **Mr. Amir Paracha** - VP Customer Development, Unilever Pakistan Ltd, **Dr. Zeelaf Munir** - Chairperson, Executive Management Board, English Biscuits Manufacturers, **Mr. Naeem Zamindar** - Chief Executive Officer, Wateen Telecom Private Limited, **Mr. Rohit Talwar** and **Mr. José Luis Cordeiro**; who shared their profound insights and their perspective to leadership challenges and future of organizations. **Ms. Rabia Gharib** was the Master of Ceremonies for the Convention.

The convention was followed by two in-depth workshops, held on December 5, 2013 that focused on the most pressing issues for today’s organizations. These half-day each workshops - “**Creating Future-Focused Organizations**” and “**Human Enhancement for Future Organizations**”, were led by **Mr. Rohit Talwar** and **Mr. José Luis Cordeiro** respectively and attended by over 300 participants from various organizations around the country.



MAP ON SOCIAL MEDIA



MAP has had an active Facebook presence for the past two years which has helped us to connect with our members, keep them updated on MAP’s activities and the current trends in the field of Management. We urge all our members to please LIKE our page and join us on **Facebook** using the following link: <https://www.facebook.com/MAPPakistan>

MAP is also available on **Twitter** to keep our members updated in real time on the happenings at MAP. Please follow us at Twitter using https://twitter.com/MAP_Pakistan

Our **LinkedIn** page has been active for nearly two years, with members growing at a rapid pace. We would encourage all our members to join the Group site at LinkedIn or contact our Executive Director, Mr. Salah Uddin for help. Once again, we would like to encourage you all to be more expressive and participate actively in the ongoing discussions on our LinkedIn page.

Our **website**, www.mapk.org has been upgraded and now offers a more user friendly and aesthetically appealing experience to our visitors. We have recently introduced a ‘**Members Only**’ area for the benefit of our esteemed members where all our events’ videos and photographs are uploaded; interesting articles and news items pertaining to the field of management are also shared regularly. Our members are requested to please sign up for access to “**Members Only**” area on the website.

STRATEGIC PARTNERSHIPS



MAP continues its successful alliance with the EMEC of IoBM (Institute of Business Management) and ICC (International Chamber of Commerce). These partnerships have allowed MAP members to avail the opportunity of participating in programs being organized by these bodies at discounted rates.

INTERNATIONAL STRATEGIC PARTNERSHIPS



Asian Association of Management Organizations (AAMO)

AAMO is an association of seventeen national management organizations of Asian countries of which MAP is a full member.

As in the previous year, in 2013, MAP selected 2 of its members, as per the set criteria, to participate in AAMO's program on 'Leadership challenges to Young Members'. Both the participants have returned after successfully completing the program. The program was aimed at enhancing the participants' knowledge and experience in the areas of building performance culture with a focus on sharing the leadership development experience in strategic thinking, leading change and quality management. This is for the third consecutive year that such an opportunity was offered by MAP in co-ordination with AAMO. MAP hopes to keep bringing more of such opportunities for its members in the future.

Executive Director, Mr. Salah Uddin represented MAP at AAMO first Council meeting held in April 2013 in New Delhi and AAMO's second Council meeting & Triennial Conference held in Macau in September 2013. During these meetings ways and means for participation and enhancement of Asian Management Game online were discussed, along with Young Managers Program (in which MAP is participating regularly). The theme of the Triennial Conference was "Regional Economic Cooperation and Impact on Business Opportunities & Management Practices". Proposals for co-branding by AAMO of member organizations' programs are also being looked into.



All India Management Association (AIMA)



MAP and AIMA renewed their MoU. The signing ceremony took place in New Delhi recently during the AIMA Conference on 'Gender for Talent', attended by Ms. Saadia Naveed, President MAP. The MOU provides for a framework of collaboration between the two bodies, to promote exchange of knowledge, experiences, ideas on sound management principles and practices through discussions, seminars, research projects, publications etc.



Asian Institute of Management (AIM)

We are pleased to inform our members that MAP is now the official representative for Asian Institute of Management (AIM) Manila, Philippines, in Pakistan. Last year MAP conducted AIMAT (Asian Institute of Management Admission Test) for candidates wanting to avail the opportunity to take up their studies at the prestigious AIM. Three students from Pakistan were selected and offered scholarship to study for the MDM Program at AIM, Philippines. This alliance gives MAP the opportunity to provide assistance to Pakistani students who are interested in getting admission at this renowned institute.



Request to our Members

- Please send us your suggestions / inputs as to what type of programs and services you would like MAP to conduct for you: shehneela@mappk.org
- Please keep your email addresses updated with us so that you do not miss out on any happenings in MAP. Institutional Members are requested to kindly keep their nominations updated with our records so that their selected nominees do not miss out on our program flyers.
- As you all are aware, MAP is a not for profit association, and our capability to serve you better would only be possible if the membership timely clears their outstanding dues, so that our initiative for going forward in furthering the management thought, practice and advocacy is not hindered by lack of funds.

2014 will be a landmark year as MAP will complete 50 years as the apex professional body of the country. We intend to celebrate this momentous occasion in a befitting manner; details to be provided later. We wish all our members a very happy 2014 and assure you that MAP will continue its endeavor to do our utmost for bringing about a change in the management practices for the better.

Sincerely,



Saadia Naveed
President

LIST OF EVENTS HELD BY MAP IN 2013

Seminar on: **Doing Business with India**
17th January, 2013

ICC CCS Workshop on: **Addressing Issues of Marine Piracy, Sanctions & Trade Fraud" In Collaboration with ICC Pakistan**
30th January, 2013

Workshop on: **Sun Tzu's The Art of War for Managers - A Business Application**
6th & 7th February, 2013

14th MAP Convention 2013 "Strategy, Growth, Responsibility
27th February, 2013

Innovation and Supply Chain Management in Collaboration with IOBM
27th March, 2013

Workshop on: **Conflict Management**
28th March, 2013

Workshop on: **Fortify Your 4th "P" Through Sales & Channel Management**
2nd & 3rd April, 2013

Seminar on: **Factories & Fire: Proactive or Reactive? Which Way Does Your Health & Safety Policy Swing?**
30th April, 2013

Workshop on: **Blue Ocean Strategy**
7th May, 2013

Workshop on: **Balanced Scorecard in Action!**
28th May, 2013

Workshop on: **Strategy Implementation for Leaders in Collaboration with Terrabiz**
10th June at Lahore and 12th June, 2013 Karachi

Seminar on: **The Power Of Social Media – How To Use Social Media To Sell Products, Services And Perspectives?**
13th June, 2013

Workshop on: **Know Yourself and Others with the MBTI**
25th June, 2013

10th International Human Resource Management Congress, Collaboration with NUTSHELL
5th & 6th July, 2013

Seminar on: **TCS – A Success Story from Pakistan**
20th August, 2013

Workshop on: **Care for Customers**
29th August, 2013

Workshop on: **Strategic Marketing Planning**
19th September, 2013

Workshop on: **Six Sigma**
26th September, 2013

Workshop on: **Wake Up Before the Call: Deal With Accidents, Learn the Techniques**
19th November, 2013

Workshop on: **Accountability & Ownership**
21st November, 2013

MAP Tea Seminar on: **Success in Management**
4th December, 2013

15th MAP Convention: Managing the Future
December 4th & 5th, 2013

Workshop on: **Emotional Marketing**
12th December, 2013

