



Kamal A. Chinoy
President

Dear Members,

2012 was an eventful year for the Management Association of Pakistan. Building on the momentum from 2011 we launched into 2012 with the objective of making it an even more exciting year for our esteemed members; we certainly have tried to live up to our promise.

MAP's 46th Annual General Meeting was held on 23rd April 2012 in Karachi. Besides the usual AGM agenda items including the approval of accounts for the year ended 31st December 2011 and appointment of auditors, elections were held for ten positions of the Executive Committee members. The current EC constitutes of the following members: **Mr. Kamal A. Chinoy**-President, **Ms. Saadia Naveed**-Vice President, **Mr. Sarfaraz A. Rehman**-Hon-Secretary, **S. Masood Hashmi**-Hon-Treasurer. Members: **Mr. Sarmad Ali**, **Mr. Talib S. Karim**, **Mr. Amir J. Abbasi**, **Mr. Asif Ikram**, **Mr. Babar B. Nawaz**, **S. Salahuddin Haider**. MAP Secretariat is headed by Mr. Sahah Uddin, Executive Director.

The event witnessed a record turnover of MAP members to cast their vote, for which we are grateful to our members. Your interest and involvement in MAP's activities provides us with the motivation to move forward at an even greater pace. Some notable achievements from the past year are presented here.

EVENTS & PROGRAMS

As you all are aware, MAP always adheres to and works toward achievement of our Vision i.e. 'To Lead the Change Process Towards Best Management Practices'. Keeping in line with our Vision, MAP held 16 events on a wide array of topics, carefully selected to attract a greater interest from our members. In 2013 we look forward to bringing an even more exciting line-up of events for our members; the list of the events held in 2012 is attached with this letter for those interested in re-visiting the topics covered.

28th CORPORATE EXCELLENCE AWARDS

We held our 28th Corporate Excellence Awards on 10th April 2012. Based on the evaluation carried out by an independent third party, the results were announced, with Dr. Hafeez Shaikh, the Finance Minister presiding over the event. This year, we will be holding MAP's 29th Excellence Awards; the process is underway and we will be announcing the winners as soon as the evaluation has been completed.



Winners of 28th Corporate Excellence Awards with Finance Minister Dr. Abdul Hafeez Shaikh

WINNERS OF THE 28TH CORPORATE EXCELLENCE AWARDS

INDUSTRIAL CATEGORY	Indus Motor Company Ltd.
FINANCIAL CATEGORY	EFU Life Assurance Limited
NOT FOR PROFIT SECTOR	Shaukat Khanum Memorial Cancer Hospital & Research Centre

LAHORE CHAPTER

MAP's Lahore Chapter is now fully functional. Our members based in Lahore and surrounding areas will now have better access to MAP and will enjoy the same quality of service closer to home; the turnout at the recent event hosted by Lahore Chapter on 'Doing Business with India' was quite encouraging.

For information of our members following are the office bearers of ECLC: **Syed Yawar Ali**-Vice President, (Chairman, Nestle) **Mr. Shafiq Ahmed Siddiqi**-Joint Secretary, **Mr. Zeeshan Ijaz**, Hon-Treasurer (Partner, KPMG) Members: **Mr. Ali Aga** (Chief Executive, ICI), **Ms. Faaria Rehman** (EVP / Head Service Quality, UBL), **Mr. Ahsan Imran** (CEO, Millat Equipment) **Mr. Aslam Mehdi** (Director & GM, Packages).





MAP held its 13th Annual MAP Convention on 18th December 2012, which received an overwhelming response in terms of the number of people that participated in it. “**Leadership, People and Innovation**” was the theme of the convention.

The Keynote Macroeconomic Address was delivered by the renowned economist and former Vice President of the World Bank who travelled from Washington DC to be at the convention, **Mr. Shahid Javed Burki**. Other speakers included; South Asian Affair expert, **Dr. Marie Lall**, Head of Retail and Consumer Banking from Habib Bank, **Ms. Sima Kamil**, **Mr. Mike Sherman**, Head of Living Analytics and Group Digital Life at SingTel, who travelled from Singapore to be with us.


Mr. Furqan Qureshi, Senior Executive Vice President Business Zone South, PTCL, led a Panel Discussion, his panelists included Chairman of the Institute of Public Policy, **Mr. Shahid Javed Burki**, Founder and CEO, Pakistan Innovation Foundation; CEO Technomics International and Fellow, World Technology Network, **Dr. Athar Osama**, CEO, Gillette Pakistan, **Saad Amanullah Khan** and the head of innovative products and internal expansion at Bayt.com **Muhammad Younas**. We heard about the future of banking from the Former President and Chief Executive Officer of the Royal Bank of Scotland in Pakistan, **Mr. Shehzad Naqvi**. **Mr. Asif Joona**, President of the Overseas Investors Chamber of Commerce and Industry and Managing Director, Abbott Laboratories (Pakistan) addressed the challenges and the opportunities of doing business in Pakistan. The convention ended with the trend-spotter, futurologist and renowned author **Magnus Lindkvist** from Sweden challenging the audience to join “the liberation movement of innovation.” He addressed the potential of unlocking a new world of possibility by getting used to the fact that things are changing at a pace beyond our control.


HBL was the Platinum Sponsor, EBM (Pvt.) Ltd was the Gold Sponsor. EFU Life, AkzoNobel, JS Bank and PPL were our Silver Sponsors. Turkish Airline was the Official Airline, IoBM our Academic Partner and SICPA, NIB Bank and Shan Food our Associate Sponsors. Online Media Partner was The News Tribe, Logistics Partner was TCS, Technology Media Partner was CIO Pakistan and Strategic Media Partner was Jang Group.


The 13th Annual MAP Convention with its wide array of renowned speakers was a huge success. We intend to follow this up with an even better 14th Annual MAP Convention to be held on the 27th of February 2013 in Lahore. We have an exciting line-up of guests for the event and look forward to welcoming you all there.


We are working towards forging new alliances and bringing even more interesting speakers from all around the world for the benefit of our esteemed members; for all this we need your support.

MAP ON SOCIAL MEDIA

 MAP is aware of the important role that social media plays for any organization. Keeping up with the trend, MAP now has a Facebook presence which allows us to connect with our members, keep them updated on MAP's activities and the current trends in the field of Management. If you have not already done so, please LIKE our page and join us on **Facebook** using the following link: <https://www.facebook.com/MAPPakistan>

 MAP is also on **Twitter** now to keep our members updated in real time on the happenings in MAP. Please follow us at Twitter using https://twitter.com/MAP_Pakistan

 Our **LinkedIn** page has been active for nearly a year and our members are growing rapidly. We would encourage all our members to join the Group site at LinkedIn or contact our Executive Director, Mr. Salah Uddin for help. Even though we get regular visits, we would like to encourage you all to be more expressive and participate actively in the ongoing discussions on our LinkedIn page.

 Our **website**, www.mappk.org has been upgraded and now offers a more user friendly and aesthetically appealing experience to our visitors. All our events' videos and photographs are uploaded; interesting articles and news items pertaining to the field of management are also shared regularly on our site.

STRATEGIC PARTNERSHIPS



MAP has recently formed, and will continue with the endeavor of forming new Strategic Partnerships with renowned like minded bodies that are playing an important role in the field of management. In 2012, MAP has formed an alliance with the EMEC of IoBM (Institute of Business Management) and ICC (International Chamber of Commerce). These partnerships allow MAP members to avail the opportunity of participating in programs being organized by these bodies at discounted rates.

In 2012, MAP organized 3 different programs in collaboration with EMEC-IoBM. Keeping in view the interest shown by our members, MAP has designed a string of different programs in partnership with EMEC - IoBM which are currently in the pipeline and will be organized spread over 2013.

INTERNATIONAL STRATEGIC PARTNERSHIPS



Asian Association of Management Organizations (AAMO)

As in the previous year, in 2012, MAP selected 2 of its members, as per the set criteria, to participate in AAMO's program on 'Leadership challenges to Young Members'. The program was aimed at enhancing the participants' knowledge and experience in the areas of building performance culture with a focus on sharing the leadership development experience in strategic thinking, leading change and quality management. This is for the second time such an opportunity was offered by MAP in co-ordination with AAMO. MAP hopes to keep bringing more of such opportunities for its members in the future.

All India Management Association (AIMA)



Last year MAP delegates visited India and signed an MOU which will not only allow both the associations to benefit from each other's experiences, but also promote a healthy collaboration between the two management bodies, allowing a flow of knowledge and resources both ways. This in turn allows MAP to bring even more enlightening management related activities to its members. Taking on the last year's initiatives forward, MAP organized a Conference jointly with Nutshell Forum on Pakistan India Management Summit: Leadership for New Economic Realities.



Signing ceremony of MAP - AIMA MOU Presided by Mr. Kamal Nath, India's Union Minister for Urban Development



AIM

Asian Institute of Management (AIM)

MAP's members will be pleased to know that we have made profound progress in our discussions with Asian Institute of Management, Manila, Philippines, and will shortly be announcing our collaboration with them. This alliance will allow MAP to provide assistance to our student members as well as non-members who are interested in getting admission at this renowned institute.

We would again request our members to please keep their email addresses updated with us so that they are not left out on any happenings in MAP. Institutional Members are requested to kindly keep their nominations updated with our records so that their selected nominees do not miss out on our program flyers.

As you all are aware, MAP is a not for profit association, and our capability to serve you better would only be possible if the membership timely clears their outstanding dues, so that our initiative for going forward in furthering the management thought, practice and advocacy is not hindered by lack of funds.

We wish all our members a very happy 2013 and assure you that MAP will continue its endeavor to do our utmost for bringing about a change in the management practices for the better.

Sincerely,

Kamal A. Chinoy

President

LIST OF EVENTS HELD BY MAP IN 2012

Field Visit to: **"Pakistan Security Printing Corporation (PSPC)"**
25th January 2012

Workshop on: **"Blue Ocean Strategy"**
(MAP and IOBM – Jointly Present), 31st January 2012

Seminar in Lahore on: **"The State of Pakistan's Economy"**
1st March 2012

Seminar on: **"Islamic Banking"**
8th March 2012

Workshop on: **"Uplifting Service – Ron Kaufman"**
(MAP and IOBM – Jointly Present), 21st April, 2012

Workshop on: **"When Good Companies Go Bad How Great Leadership Re-Makes Them"**, 23rd May 2012

Workshop on: **"The Leader Integrator"**
21st June 2012

Conference on: **"Management Innovation"**
(MAP and Terrabiz – Jointly Present), 5th July 2012

Workshop on: **"Managing Time and Stress"**
12th July, 2012

Conference on: **"Executive Secretaries Office Managers and Administrative Assistants"** (MAP and Terrabiz – Jointly Present),
14th July 2012

Workshop on: **"Corporate Governance Leadership Skill (CGLS) (Part One)"** (MAP and IOBM – Jointly Present), 19th July 2012

Conference on: **"Pakistan India Management Summit, Leadership for New Economic Realities"** (MAP and Nutshell Forum – Jointly Present), September 20 and 21, 2012

Workshop on: **"Managers Discover Your Strengths"**
27th September 2012

Workshop on: **"Delegating for Results - Effective Delegation Skills"**,
7th November 2012

Workshop on: **"Achieving Peak Performance"** 27th November 2012

"Management Convention: "MAP 13th Annual Convention 2012" "Leadership, People and Innovation"
18th December, 2012



Management
Association of
Pakistan

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