

# 2019 Annual Diversity & Inclusion Conference

## Sustainability Through Inclusion

6th March Marriott

### Speakers



Brad Boyson  
SHRM - SCP, Executive  
Director SHRM  
MENA UAE  
The Emerging Polarization of the  
People Profession



Shazad Dada  
CEO,  
Standard Chartered Bank  
(Pakistan) Limited



Mudassar Aqil  
CEO,  
FINCA Microfinance  
Bank Limited



Syed Abul Fazal Rizvi  
CEO,  
Sindh Engro Coal  
Mining Company  
Empowering Women in  
Underdeveloped Communities



Lene Gaathaug  
Chief People  
Officer, Telenor  
Pakistan  
Creating an Inclusive Workplace  
through Leadership and Male Alliances



Madiha Khalid  
Head HR, Shell,  
Pakistan Ltd.  
Workplace Accessibility- An Inclusive  
Workspace for all



Shafaq Javed  
HR Director,  
PepsiCo  
The importance of entire  
Ecosystems to promote Diversity



Alia Zafar  
HR Advisor  
Managing Diversity  
in Traditional Structures



Sadia Irfan  
Director HR,  
Fatima Group  
Is Glass Ceiling  
for Women a Myth?



Samia Liaquat Ali Khan  
Senior Group Head Quality  
Assurance Research and Design,  
PPAF  
Role of Gender Committee for  
D&I integration with organisation's strategy



Nariman Qureshi  
Director HR, British Council  
Pakistan  
How Safe Space  
Promotes Inclusion



Zahid Mubarrak  
SHRM-SCP, SPHRI, GPHR  
CEO HR Metrics  
D&I Evolution  
in Pakistan

# Why Diversity & Inclusion

Organizations today are dedicated to serving all stakeholders, including customers, employees, suppliers, regulators, shareholders and society at large. Future-focused organizations want to ensure long-term sustainability of our world and the people in our world. Stakeholders are becoming more globally diverse and networked, as organizations are increasingly mobile in their teams, supply chains, shared services, operational processes and outsourcing.

On 25 September 2015, all of 193 member countries of the United Nations adopted the 2030 Agenda a plan of action for People, Planet, Prosperity, Peace, and Partnership” for Sustainable Development Goals (SDGs), 6 out of 17 SDGs focus on D&I through effective, accountable and inclusive institutions.

To optimize organizational results, creativity, problem solving, talent management and engagement, operations and innovation, organizational leaders need to adopt inclusive approaches, management strategies and styles that incorporate different perspectives, cognitive, cultural and linguistic differences, and collaboration. Research shows a strong correlation between diversity and bottom line impact.

## Conference Benefits

- Diversity & Inclusion Conference 2019 is a great opportunity for participants to:  
Understand mechanism of progressive transformation from treating diversity defensively as a matter of legal/ ethical compliance to positioning it as a strategic asset to compete in the market.
- Get in dialogue with distinguished speakers to comprehend business reason of linking D&I with organization’s sustainability through social and financial impact indicators.
- Build expertise to develop D&I strategy and action plan to leverage organization’s performance

### Discount Offer

**40% DISCOUNT**

~~Rs. 20,000~~ Rs. 12,000

**REGISTER BEFORE  
31<sup>st</sup> Jan 2019**

Participation  
Fee

Early Bird  
1-31 Jan 2019

Regular Fee  
1-20 Feb 2019

Late Fee  
21-28 Feb 2019

Single Participant

Rs 12,000

Rs 15,000

Rs 20,000

Roundtable of  
6 Participants

Rs 66,000

Rs 84,000

Rs 114,000





# 2019 Annual Diversity & Inclusion Conference

## Sponsorship Packages

Sponsorship Benefits	Diamond PKR 2 Million	Platinum PKR 1 Million	Gold PKR 500,000	Silver PKR 250,000
Declared as "Presenter" of Diversity & Inclusion Conference 2019	✓			
Chief Executive will be invited as keynote speaker in the Conference	✓			
Company 2 minutes' video during the Conference	✓			
Complimentary SHRM 2019' Conference & Exposition Las Vegas, USA Participation worth USD 1,470	1			
Sponsors logos imprinted on Conference Management Team's T-shirts	✓	✓		
Logo imprinted on Conference Kit Bags	✓	✓		
Complimentary Participation in the "Coaching Program (Women for the Board)"	2	1		
Chief Executive & CHRO will be invited to D&I Awards Dinner	✓	✓	✓	
Space for Exhibit Booth (16 x 8 ft.) Booth to be setup by the Sponsor	✓	✓	✓	
CEO Interview in HR Magazine Workforce Tomorrow	✓	✓	✓	
Company products brochures placement in Conference Kit Bags	✓	✓	✓	
Company Executive's video Interview in front of media wall	✓	✓	✓	
Complimentary one page advertisement in Workforce Tomorrow	✓	✓	✓	✓
Diversity & Inclusion success story in Workforce Tomorrow	✓	✓	✓	✓
Complimentary seats for the Diversity & Inclusion Conference	12	9	6	3
Prominent logo on the Conference backdrop	✓	✓	✓	✓
Sponsor's logo on Conference Stationary	✓	✓	✓	✓
Standeers (to be provided by the sponsor) at attractive spots	8	4	3	2
Promotion through the social media to 8000 clients	✓	✓	✓	✓
Word of appreciation and plaque during the Conference	✓	✓	✓	✓