



Management Association of Pakistan

Lead Partner



Wednesday | **August 28, 2019** | Karachi Marriott Hotel | 9 am to 5 pm



21st MAP Convention

CHALLENGING TIMES, WINNING STRATEGIES

CONFERENCE SPOTLIGHT



S.M. Shabbar Zaidi
Chairman
Federal Board of Revenue



Jameel Ahmad
Deputy Governor
State Bank of Pakistan



Amir Jamil Abbasi
President, Management Association of Pakistan
and Senior Partner, KPMG Pakistan



Ikram Sehgal
Chairman, K-Electric and
Pathfinder Group Pakistan



Shazad Dada
Chief Executive Officer
Standard Chartered Bank



Sagheer Mufti
Chief Operating Officer
Habib Bank Limited



Saquib H. Shirazi
Chief Executive Officer
Atlas Honda Limited



Farid Ahmed Khan
Chief Executive Officer
HBL Asset Management



Ali Rez
Regional Executive Creative Director
Middle East & Pakistan
IMPACT BBDO



Noor Ahmed
Director, Agricultural Credit &
Microfinance Department
State Bank of Pakistan



Dato' Arif Siddiqui
SEVP / Chief Digital Officer
Faysal Bank



Shahzad Shahid
CEO
TPS



Naureen Hyat
Co-Founder & Business Head
Tez Financial Services



Kabeer Naqvi
President & CEO
U Microfinance Bank Ltd.



Ghazanfar Ali
Country General Manager
IBM Pakistan & Afghanistan



Fariha Salahuddin
General Manager Human Resources
and Administration, ICI Pakistan Ltd.



Dr. Amjad Waheed
Chief Executive Officer
NBP Fund Management Ltd.



Adnan Rizvi
Partner, KPMG Pakistan
Head of Deal Advisory
KPMG MESA Region



Anis Shah
Managing Director & CEO
Martin Dow Marker Ltd.



Ali Ahmed Khan
Chief Executive Officer
FrieslandCampina Engro Pakistan



Shoaib Qureshy
Founder & CEO
Bulls Eye Communications Group



Omar Moeen Malik
Head of Digital Payments &
Wallet Products, Telenor Micro
Finance Bank Limited



Dr. Umar Taj
Fellow, Behavioural Decision
Science, London School of
Economics & Political Science



S. Fakhar Ahmed
Chief Marketing and
Communication Officer, K-Electric

Premium Partner



Crystal Partner



Silver Partners



Lunch Partner



Associate Partners



Academic Partner

Tea Partner

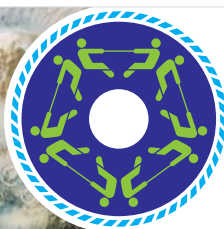
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Management Association of Pakistan

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21st MAP Convention

CHALLENGING TIMES, WINNING STRATEGIES

Convention Agenda | August 28, 2019

08:00 am - 09:15 am

09:15 am - 09:20 am

09:20 am - 09:30 am

09:30 am - 09:55 am

09:55 am - 10:15 am

10:10 am - 10:20 am

10:20 am - 10:45 am

10:45 am - 11:50 am

Registration, Welcome Tea & Networking

Recitation from the Holy Quran and the National Anthem of Pakistan

Welcome Address: **Amir Jamil Abbasi** - President, Management Association of Pakistan

Morning Keynote: **Business Friendly Tax Regime, Increasing the Tax Net and Documentation of Economy - Key Priorities**

S. M. Shabbar Zaidi - Chairman, Federal Board of Revenue

Keynote: **Monetary Policy and Digitization of Payment Systems**

Jameel Ahmad - Deputy Governor, State Bank of Pakistan

Interaction with Audience and Distribution of Mementos to Keynote Speakers

Tea/ Coffee & Networking Break

CEO Panel: **The New Economic Paradigm of Pakistan - Opportunities and Challenges**

(Each speaker will speak for 8 minutes followed by a moderated panel discussion)

Moderator: **Farid Ahmed Khan** - Chief Executive Officer, HBL Asset Management

The Changing Face of the Great Game and Pakistan's Pivot with Style and Speed

Ikram Sehgal - Chairman, K-Electric and Pathfinder Group Pakistan

The Rising Challenge of Compliance: How is the Banking Model Being Re-shaped by the New AML/ KYC Regimes?

Shazad Dada - Chief Executive Officer, Standard Chartered Bank

Transforming for a Digital Future

Sagheer Mufti - Chief Operating Officer, Habib Bank Limited

Evolution of Manufacturing Sector in Pakistan

Saqib H. Shirazi - Chief Executive Officer, Atlas Honda Limited

Interaction with Audience and Mementos' Distribution

11:50 am - 12:10 pm

Presentation: **Using Creativity in Business to Drive Success**

One of the region's most awarded creative leaders will be taking to the stage to showcase how creativity and innovation drive success in business. Using real world examples based on research and current trends, Ali Rez will demonstrate how the key to success in marketing is original thinking.

Ali Rez - Regional Executive Creative Director, Middle East & Pakistan, IMPACT BBDO

12:10 pm - 01:05 pm

Finclusion Panel: **Innovation Driven Financial Inclusion**

- Current State of Financial Inclusion and Regulatory Framework

- Learning from Global FI stories

- Tech Intervention Possibilities

- Social Impact

- Disruptive ideas to scale faster

Moderator: **Ghazanfar Ali** - Country General Manager, IBM Pakistan & Afghanistan

Panelists:

Noor Ahmed - Director, Agricultural Credit & Microfinance Department, State Bank of Pakistan

Dato' Arif Siddiqui - SEVP / Chief Digital Officer, Faysal Bank

Shahzad Shahid - CEO, TPS

Naureen Hyat - Co-Founder & Business Head, Tez Financial Services

Kabeer Naqvi - President & CEO, U Microfinance Bank Ltd.

Interaction with Audience and Mementos' Distribution

01:05 pm - 02:00 pm

Lunch and Prayers Break

02:00 pm - 02:15 pm

Presentation: **People Strategies for Today and Tomorrow**

- Searching and competing for the skills needed to take your organization forward

- Identifying and capitalizing on existing talent

- Generating loyalty, trust and cohesion in teams

- Promoting inquisitive, creative and innovative cultures

Fariha Salahuddin - General Manager Human Resources and Administration, ICI Pakistan Limited

SESSION ON ECONOMY & MARKETS

02:15 pm - 02:25 pm

Role of Capital Markets in Economic Development of Pakistan - Challenges & Way Forward

Dr. Amjad Waheed - Chief Executive Officer, NBP Fund Management Limited

02:25 pm - 02:45 pm

Presentation: **Topic to be confirmed**

02:45 pm - 03:00 pm

Presentation: **Design Your Life - Key Insights from Design Thinking & Behavioral Science**

Dr. Umar Taj - Fellow, Behavioural Decision Science, London School of Economics & Political Science

03:00 pm - 03:55 pm

Panel Discussion: **Achieving Growth by Mergers & Acquisitions**

Following transactions will be discussed

1. Acquisition of Merck Germany by Martin Dow

2. Change Management after the deal - FrieslandCampina

3. Acquisition of Symmetry Group and Symbios.pk by Bulls Eye Group

4. Acquisition of stake in Telenor Microfinance Bank by Ant Financials

Moderator: **Adnan Rizvi** - Partner, KPMG Pakistan, Head of Deal Advisory, KPMG MESA Region

Panelists:

Anis Shah - Managing Director & CEO, Martin Dow Marker Ltd.

Ali Ahmed Khan - Chief Executive Officer, FrieslandCampina Engro Pakistan

Shoaib Qureshy - Founder & CEO, Bulls Eye Communications Group

Omar Moeen Malik - Head of Digital Payments & Wallet Products, Telenor Micro Finance Bank Ltd.

Interaction with Audience and Mementos' Distribution

03:55 pm - 04:00 pm

Presentation: **Reputation management in the Digital Age**

04:00 pm - 04:10 pm

Syed Fakhar Ahmed - Chief Marketing & Communication Officer, K-Electric

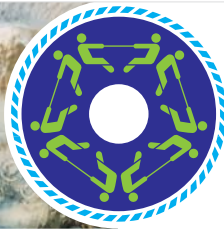
04:10 pm onwards

Closing Followed by Refreshments



Rabia Garib
Chief Editor, TheNewSpaces
"Master of Ceremonies"

Note: The organizers reserve the right to amend the program agenda.



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Profile of Speakers and Panelists



S.M. Shabbar Zaidi - Chairman, Federal Board of Revenue

Mr. Shabbar Zaidi is a renowned tax expert having considerable experience of leading tax due diligence engagements and providing tax structuring advice on M&A transactions in Pakistan over the last couple of decades. He is a Chartered Accountant by Profession. Mr. Shabbar Zaidi has served as the Past President, ICAP as well as South Asian Federation of Accountants and is a former Chairman of the Taxation Committee of ICAP. Mr. Zaidi is currently serving as Chairman, Federal Board of Revenue (FBR).



Shazad Dada - Chief Executive Officer, Standard Chartered Bank

Prior to joining Standard Chartered, Mr. Dada was the Chief Executive Officer and Managing Director of Barclays Pakistan. He has also worked at the Deutsche Bank Securities Inc in New York for over 15 years in various capacities; last as the Managing Director in the Mergers, Acquisitions, and Corporate Advisory Group and was Head of Media M&A practice for the America. He has an MBA from the Wharton Business School, University of Pennsylvania. Besides, he is a seasoned banker and a prominent capital markets professional.



Sagheer Mufti - Chief Operating Officer, Habib Bank Limited

Sagheer is the COO for HBL Pakistan. He is Responsible for building a corporate culture based on operational excellence & technology capabilities for fulfilment of client services to over 14 million customers HBL serve in 20 plus countries. He oversees the banks operations, shared services, control functions including cyber security and business continuity, legal, marketing and also leads the digital transformation agenda for HBL. He served as the COO for ADIB based in Abu Dhabi for 3 ½ years prior to his current role and also previously spent 34 years at Citi in different management and leadership roles where he led various enterprise transformation programs and business redesign responsibilities regionally and globally. In his last role at Citi he served as the Global Head of Anti Money Laundering Operations. Sagheer has done his Master's in Business Administration from The George Washington University, Washington DC, USA. He possesses overall experience of more than 38 years within the financial industry working internationally network. He brings multi-dimensional exposure of working in almost all the areas of banking business including fields of operations, technology, compliance, risk and business development globally.



Farid Ahmed Khan - Chief Executive Officer, HBL Asset Management

Mr. Farid has been involved with capital markets for over 22 years having broad-based, global experience with bulge bracket firms. Before joining HBL, he served as CEO of ABL AMC and was the founding CEO of MCB Asset Management. Prior to that, he worked for MCB Bank as Head of Investment Banking Group. He has extensive work experience outside Pakistan, having worked at Credit Suisse, Morgan Stanley, ING Barings Securities and CLSA Emerging Markets in Singapore, Kuala Lumpur, London and Istanbul in a variety of senior positions.



Dato' Arif Siddiqui - SEVP / Chief Digital Officer, Faysal Bank

Mr. Dato' Arif is experienced Chief Information Officer with a demonstrated history of working in the banking industry. Skilled in Innovation, digital transformation, Banking operations, digital banking, Credit Cards, Financial Technology (Fintech) and Open Banking. Strong leadership capability to make difference with 28 years of experience in Banking Industry wiring in multiple countries & geography. Chief Information Officer (CIO) of the Standard Chartered Bank in Malaysia and Group CIO of Islamic Banking Standard Chartered. Prior to this, he was the Chief Executive Officer of Scope International Malaysia, Standard Chartered's Global Shared Services Centre in Kuala Lumpur. He joined Scope International Malaysia in 2005 as the Head of International Software Centre Malaysia (ISCM) and was appointed as the CEO in 2008. As CIO of Standard Chartered Bank Malaysia, Mr. Dato' Arif was overseeing the full spectrum of Technology and Operations and is responsible for systems development, technology support and banking operations for the Bank's retail and wholesale banking businesses in Malaysia. Mr. Dato' Arif is currently serving as SEVP/ Chief Digital Officer at Faysal Bank.



Naureen Hyat - Co-Founder & Business Head, Tez Financial Services

Ms. Naureen is a serial entrepreneur having closely worked with the microfinance sector. She is a Co-founder at Tez Financial Services, the first fully-digital microfinance institution aimed at providing frictionless financial access to the unbanked and under-banked via a smartphone application. Ms. Naureen also co-founded CheckIn Solutions, a FinTech focused on enhancing operational efficiencies of microfinance providers via technology. Her expertise is supplemented by her experience in credit ratings having worked with The Pakistan Credit Rating Agency (PACRA), specializing in Microfinance, Banking, and NBFCs. Ms. Naureen has also been a founding member of Shopistan - an end to end managed e-commerce service provider - whereby she served as the Head of Finance and Planning. She has been a member of The Pakistan Society for Planned Parenthood - an NGO working on women empowerment, planned parenthood, education and mental health. With a degree in finance and as a member of the CFA community, Ms. Naureen is well versed in the intricacies of the financial world. She has studied the field of Inclusive Finance at the Harvard Business School.



Ikram Sehgal - Chairman, K-Electric and Pathfinder Group Pakistan

With more than 40 years of business experience, Mr. Ikram Sehgal is Chairman Pathfinder Group Pakistan, employing several thousand people in 50 towns and cities across Pakistan. While serving in the Pakistan Army, Mr. Ikram Sehgal was the first Pakistani PW in history to escape from an Indian PW Camp. He holds a Commercial Pilot License and later started his own business in 1977. Author of several books (including "Escape from Oblivion" published by Oxford University Press in 2012), Ikram Sehgal has served on many Boards, including Bank Alfalah for 16 years. Foundation Member of the World Economic Forum (WEF) and a Director EastWest Institute (EWI) USA for last 9 years, Ikram Sehgal is also Chairman Karachi Council on Foreign Relations (KCFR) and Vice President Council of Pakistan Newspaper Editors (CPNE). He organizes the renowned Pakistan Breakfast every year at the WEF Annual Meeting at Davos for the last 18 years.



Saquib H. Shirazi - Chief Executive Officer, Atlas Honda Limited

Mr. Saquib H. Shirazi has been the Chief Executive Officer of Atlas Honda Limited since 2000. He is a graduate of the Wharton School of Finance and did his MBA from the Harvard Business School. He started his career with the Bank of Tokyo and was subsequently appointed as the CEO of Atlas BOT Investment Bank. In addition to being a member of the Atlas Group, he is a Director of Pakistan Cables and Vice Chairman of Pakistan Business Council. In the past, he has served on the Boards of Pakistan Petroleum Limited, National Refinery Limited, Sui Southern Gas Company Limited, Cherat Cement Limited, Cherat Paper Limited, Privatization Commission of Pakistan and as Chairman PAMA. He has also served on Harvard Business School's Global Alumni Board and was its President for the years 2006-2008. He is currently a member of Prime Minister's Business Council, Engineering Development Board, Knowledge Economy Task Force as well as Harvard Business School's Advisory Board.



Ali Rez - Regional Executive Creative Director, Middle East & Pakistan, IMPACT BBDO

Ranked amongst the Top 15 Creative Directors in the world by The Directory, and named 2018 South Asia Creative of the Year by Campaign magazine, Rez has won more international awards than any Pakistani ever: in excess of 350 accolades, including Gold Cannes Lions, Gold Clios, Grand Prix Effie, and Grand Prix Dubai Lynx amongst many others. With a career spanning three continents, and one that has included clients with revenues into the billions of dollars, Rez has currently led BBDO to be named Campaign Brief Asia Agency of the Year three times in a row by driving successful business growth for global brands. Rez has been invited as jury member at Cannes Lions, Clios, Effies, AdStars; and as Jury President at Spikes Asia and Adfest. He has lectured at Oxford University and the London School of Economics, exhibited at Tate UK, spoken at Tedx, and has traveled to 125 countries.



Shahzad Shahid - CEO, TPS

Mr. Shahzad Shahid is the CEO of TPS Pakistan and Middle East. Prior to his appointment to the position of CEO, Mr. Shahzad was serving in the capacity of CMO of TPS. Joining the company as a software engineer in 1999, Mr. Shahzad moved to the TPS business development team in 2004. His instinctive flair for business was a natural fit and saw Mr. Shahzad emerge as a distinctive leader with strategic, creative and financial acumen as well as strong business intellect. He has played an integral role in shaping the e-banking landscape in Pakistan through closely working with banks, telcos and financial institutions.



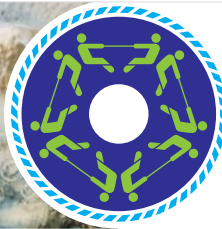
Kabeer Naqvi - President & CEO, U Microfinance Bank Ltd.

Mr. Kabeer Naqvi represents a small percentage of professionals who has risen to the very top of Microfinance Banking industry in Pakistan at a remarkable pace. He has nearly 18 years of work experience to his name and has been with U Bank since Sep 2015. Mr. Naqvi has extensive work experience in External Audit, Corporate Finance, Internal Audit and Taxation and has served at Ernst & Young Saudi Arabia, TPL Pakistan, House of Habib and Tameer Microfinance Bank. He served as the Chief of Staff & Chief Financial Officer at Tameer Microfinance Bank where his glorious career spanned over 9 years. Mr. Naqvi is a trained accountant and a distinguished member of ACCA - the Association of Chartered Certified Accountants. Mr. Naqvi sits on the board of PMN- Pakistan Microfinance Network and also chairs its audit committee.



Ghazanfar Ali - Country General Manager, IBM Pakistan & Afghanistan

Mr. Ghazanfar has over 18 years of international and regional leadership experience. In his most recent role, Ghazanfar led the IBM UNIX business in the Middle East and Africa. He holds an Electronics & Communication Engineering degree from the University of Engineering and Technology (UET) and also studied business management in LUMS, London Business School and INSEAD France.



21st MAP Convention CHALLENGING TIMES, WINNING STRATEGIES

Profile of Speakers, Panelists, and Master of Ceremonies



Fariha Salahuddin - GM HR & Administration, ICI Pakistan Ltd.

Currently, Ms. Fariha K. Salahuddin holds the position of General Manager-Human Resources & Administration at ICI Pakistan Ltd. She is also on the board of Pakistan Society for Training & Development, She is an accomplished, commercially-focused global HR leader, with deep expertise in: Analyzing organizational needs; Designing, and implementing practical and innovative HR strategies. 20+ years of success with high-profile multinational companies. Led all aspects of human resource at an executive level in local, regional, and global roles. Effective in connecting and understanding issues at local or global level. Lived in Pakistan, Singapore, Turkey, UK, and Sweden. Specialised in human relations - first masters in 'human resource development'. Ms. Salahuddin received a graduate degree from Pittsburg State University, USA and a Masters of Family Relations and Child Development from University of Karachi.



Adnan Rizvi - Partner, KPMG Pakistan, Head of Deal Advisory, KPMG MESA Region

Mr. Adnan is a Chartered Accountant having more than 17 years of post-qualification. He is an accredited member of the KPMG Global M&A network and has been leading the Deal Advisory practice in Pakistan for more a decade. Mr. Adnan has led a number of deals which included buy/sell side assistance to local & multinational clients across various sectors. Mr. Adnan is a member of the Corporate Finance faculty of the Institute of Chartered Accountants of England & Wales. He has carried out various audits and financial advisory assignments both in Pakistan and in the UK. He has led various M&A advisory engagements for local and multinational clients covering the areas of transaction structuring, due diligence, valuation and negotiation. His relevant experience includes acting as consultation partner in financial and tax due diligence engagement for potential acquisition of entities of Dawlance Group by Arcelik A.S. Some of the key valuation engagements which Mr. Adnan has recently led in the context of proposed and consummated transactions of various clients include Alfalah Securities Limited, acquisition of Elixir Securities Pakistan (Pvt.) Limited, Faysal Bank & Royal Bank of Scotland Pakistan, Summit Bank & Atlas Bank & MyBank. Based on his experience and trainings, Mr. Adnan has been designated as an accredited valuation specialist by KPMG's Global Valuation Committee and is a member of KPMG's Global Valuation Team.



Shoaib Qureshy - Founder & CEO, Bulls Eye Communications Group

Mr. Shoaib Qureshy is the Founder & CEO Bulls Eye Communications Group, a creative agency network with strong presence in the advertising, activation, content, brand consultancy and digital services. Bulls Eye just recently got into a JV agreement with DDB Worldwide which is the 4th largest agency network and creatively the most awarded in the world and this move is poised to shape more impact on the Pakistani advertising landscape in the years to come. Mr. Shoaib is an IBA graduate class of 94 and started off his career with P&G in Brand Management before he moved on to the agency side and then took the bold entrepreneurial plunge and started his very own agency in 2002. Mr. Shoaib is a strategy person and is a well-respected industry thought leader and speaks and writes regularly at all the leading forums in Pakistan.



Dr. Umar Taj - Fellow, Behavioural Decision Science, London School of Economics & Political Science

Umar is a Research Fellow in Behavioural Science at Warwick Business School and an Executive Teaching Fellow in Decision Making at London School of Economics and Political Science. His interest lies in helping businesses apply the latest insights from behavioural economics and neuroscience to achieve positive outcomes. His work spans across the domains of tech, health, finance, HR, politics and international development. He provides consulting and training services to over 50 global organisations.



Rabia Garib - Chief Editor, TheNewSpaces (Master of Ceremonies)

Rabia brings her editorial and analytical skills to TheNewSpaces team. She has been a technology journalist for almost 20 years and has written several hundred articles, case studies and research papers about various facets of IT. She leads a team of research assistants and writers to help generate quality content which is representative of a hyperactive industry. A research, author and moderator, it is her job to tell the stories that change and shape businesses and sectors. Rabia has hosted and produced a number of television shows for technology and continues grow ToffeeTV with Talea Zafar. Rabia is the Chairperson of the Eisenhower Fellowships (EF) in Pakistan and was recently appointed to the EF Global Network Council.



Dr. Amjad Waheed - Chief Executive Officer, NBP Fund Management Ltd.

Dr. Amjad Waheed holds a Doctorate in Investments and Finance from Southern Illinois University, USA and is also a Chartered Financial Analyst. Since the last twelve years, he is CEO of NBP Funds Management Limited (NAFA), which is a subsidiary of National Bank of Pakistan. NAFA is presently managing several mutual and pension funds, and portfolios. Total assets under management of NAFA are presently about Rs. 108 billion. NAFA is the largest and highest rated Asset Management Company in Pakistan.

Before joining NAFA, Dr. Amjad was Head of Equity Mutual Funds & Portfolios at Riyadh Bank, Saudi Arabia, for about five years where he was managing USD 7.5 billion invested in 22 mutual funds. Prior to that he was Head of Investments at NIT, and Chief Operation Officer of FC-ABN AMRO Equities for several years. Before moving back to Pakistan, Dr. Amjad Waheed was Assistant Professor of Finance at Tennessee State University, USA and he has published several articles in top journals of the world Dr. Amjad Waheed is also a certified director from Pakistan Institute of Corporate Governance (PICG).



Anis Shah - Managing Director & CEO, Martin Dow Marker Ltd.

Mr. Anis has overall more than 38 years' experience in pharmaceutical industry. Mr. Anis graduated from Faculty of Pharmacy, University of Karachi in 1977 securing first position and was awarded gold medal. He has worked with Bristol-Myers Squibb for 25 years. During his tenure at Abbott Pakistan, the organization received Plant of the Year Award among all plants of Abbott worldwide. He is leading 1,400 employees of Abbott successfully made over US Dollars 40 Million investment.



Ali Ahmed Khan - Chief Executive Officer, FrieslandCampina Engro Pakistan

Mr. Khan has a rich experience spanning over 25 years in top management positions with leading FMCGs. He has been credited with turning around businesses and leading them to industry leadership. He joined Engro Foods Limited in March 2017. His prior assignments include leading Personal Care at Ifco in the UAE and Far East, as well as Reckitt Benckiser (Pakistan) Limited, as CEO. He has also been associated with Pakistan Tobacco Company Limited as Marketing & Sales Director and with Pepsi-Cola International as Head of Marketing. Mr. Khan has an MBA from Institute of Business Administration, Karachi.



Omar Moeen Malik - Head of Digital Payments & Wallet Products, Telenor Micro Finance Bank Ltd.

A Mobile Money pioneer and Digital Payments industry leader. An expert in launching digital financial businesses and services. A technologist at heart with an innovative mindset towards delivering people-centric digital solutions. Over 18 years of professional work experience in people leadership, stakeholder management, strategy, product development and running fast paced businesses. Passionate about empowering the people of Pakistan through financial inclusion and digital payment solutions.

Mr. Omar has been part of the core Mobile Financial Services team at Telenor since before launch in 2009. Omar is a B.Sc. graduate of the University of Texas at Austin, and has over 3 years of experience in working as a Software Engineer with different organizations in the States. He also holds a MBA degree from LUMS, Pakistan.



Syed Fakhar Ahmed - Chief Marketing & Communication Officer, K-Electric

Mr. Fakhar Ahmed has over 20 years of diversified management experience in Communications, Media Relations, Corporate Affairs, FMCG Business, Strategic Planning, CSR, Investor Relations and International Development. He has worked as the Head of Creating Shared Value & Special Projects for Nestlé in the Greater China Region, and as Head of Corporate Affairs & Corporate Communications for Nestlé Pakistan including work in Afghanistan.

Formerly he has also worked at the Aga Khan Development Network, UNDP & USAID Projects, Banking, Finance and public sector organizations. He holds an MBA in Marketing, MA in Political Science, is a member of the Chartered Institute of Logistics and Transport (UK) and has undergone various international executive management trainings. He has been on the board of various Development Sector organizations, and has been associated with multi-sector development initiatives locally and internationally.

www.terrabizgroup.com/mapconvention2019

Convention Investment:

MAP Individual Member:	Rs. 12,000 +SST Per Participant
MAP Institutional Member:	Rs. 14,000 +SST Per Participant
Non-Member:	Rs. 16,000 +SST Per Participant
10% Discount on 3+ nominations from the same company	

The fee includes conference kit, lunch, refreshments and business networking

For branding/ partnership opportunities, registration(s) and further details, please contact

For registration(s), send us your Name, Designation, Organisation, Mobile, E-Mail and Postal Address to	
Mohammed Phaysal (TerraBiz) Mobile: +92 300 213 3849 Tel.: +92 21 3483 3775 / 3480 1888 Email: map@terrabizgroup.com	Ushna Nehal (MAP) Direct: +92 21 35172432 Tel.: +92 21 35172431& 33 Email: programs@mappk.org

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Refunds are not allowed, however substitutes may attend, provided we are informed in writing at least 5 working days in advance. In the event of unforeseen circumstances, MAP reserves the right to postpone, amend or cancel the event.