

USHNA NEHAL

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Experienced Corporate Manager with a demonstrated history of working in the professional Training & Education Industry. Highly skilled in Marketing, Sales, Negotiation, Leadership, and Business Planning & Communication. I entered in the corporate world in the filed Marketing & Sales in 2017 as a Coordinator, and since then it's been an amazing journey, full of growth and challenges. Have break records in generating revenues and growth. My goal is to provide high-quality training & consulting services which are intensely required by the organizations to elevate their company's growth.

WORK EXPERIENCE:

Corporate Manager at Management Association of Pakistan (MAP): (Dec 19- Present)

Deputy Manager at Management Association of Pakistan: (Aug 19 – Nov 19)

Assistant Manager at Management Association of Pakistan: (Jan 18 – July 19)

Marketing Officer at Management Association of Pakistan (MAP): (Jan 17- Dec 17)

TRAININGS & INTERNSHIPS :

Tun Razzak Youth Leadership Awards: (March'18-April'18)

- Expedition program organized by Malaysian Institute of Management in collaboration with Asian Association of Management Organizations (AAMO), where I represented as an emerging leader from Pakistan. The program was conducted by Outward Bound Malaysia, Lumut, where they provide us a great learning experience by doing the physical activities like, Kayaking, Rappelling, Whaler activity, Night Camping, Mountain Climbing, Rafting, etc. All these activities were conducted by keeping in view of professional traits, for instance: Leadership, Creativity, Out of Box Thinking, Cross-cultural understanding, Teamwork, Problem solving skills and much more.

International Internship in Izmir, Turkey (2015)

- Training fresh high school students and graduates. Training topics were mostly related to interpersonal skills

Internship in Sui Southern Gas Company Limited (2013)

Worked as an editor in publication department of Bahria University Model United Nation.

Worked as a Marketing Director of Society of Empowerment of Bahria University

EDUCATION:

Degree	Institute	Completion Year
MBA	Bahria University Karachi	2017 (1.5 Yrs.)
BBA	Bahria University Karachi	2016 (4 Yrs.)

AWARDS & ACHIEVEMENTS:

- **34th Corporate Excellence Awards:** Setting up a record for generating maximum partnerships in MAP's history
- **20th MAP Convention 2018- "Reinvention Management in the Age of Technology":**
- Certificate of Appreciation in-recognition of valuable contribution & efforts
- **Employee of the Year 2017:** Awarded for best performance and setting up a Sales Record in MAP's history
- **Tun Razzak Youth Leadership Awards:** Certified for delivering best performance at the Training program
- Awarded for preparing a Digital Marketing proposal for Fly Dubai
- Certified for Google Ad Words Certification Program