

HR ANALYTICS USING

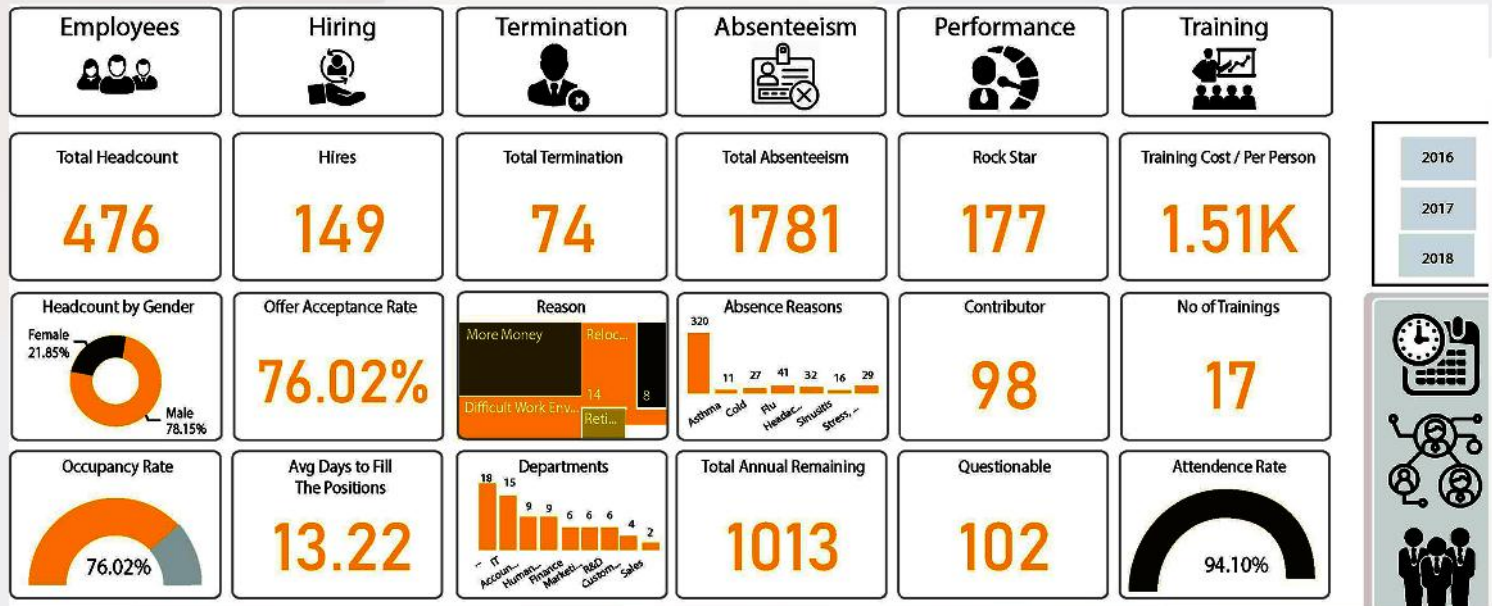
POWER BI

A Workshop by Irfan Bakaly

23rd & 24th January 2020 09:30 a.m - 05:00 p.m
Royal Rodale Club, Karachi



Management Association of Pakistan



Overview:

Power BI is a cloud-based business analytics service by Microsoft enabling anyone to visualize and analyze data with greater speed, efficiency, and high understanding. Interactive data visualization tool which makes it easy to share data across the organization. Delivers valuable insights to make quick and informed decisions transforms raw and unprocessed data into insightful and stunning visuals for officials to communicate and understand the business better. Provides access to the customized reports and interactive dashboards which help to have a complete 360-degree view of the business. Used by professionals of all domain to:

- Create interactive data visualization from multiple data sources
- Deliver real-time insights across the organization

Learning Outcomes:

- Perform Power BI Desktop Data Transformation
- Power BI Desktop Modelling
- Create A Power BI Desktop Visualization
- Implement the Power BI Service
- To Connect to Excel Data
- To Collaborate with Power BI Data

Course Prerequisites

- Some basic knowledge of data warehouse schema topology (including star and snowflake schemas)
- Some exposure to basic programming constructs (such as looping and branching)
- An awareness of key business priorities such as revenue, profitability, and financial accounting is desirable
- Familiarity with MS Excel

Content

- Power BI Desktop – Overview
- Power BI Desktop – Data Extraction
- Data Visualization In Power BI Desktop
- Power BI Desktop – Data Transformation / Edit Queries
- Combine Queries
- Power BI Desktop – Data Modelling
- Introduction To DAX
- Core DAX Function
- Power BI Service & Power BI Service – Dashboards
- Gateways

Who should Attend?

- Anyone Who Loves Data
- Excel Users Wishing To Upgrade Their Reporting Capabilities
- Data Analysts
- Business Analysts
- Information Analysts
- DB Administrators
- Project Managers
- Financial Analysts
- Marketers



Facilitator's Profile

Mr. Irfan Bakaly, who got Pakistan's first Microsoft Most Valuable Professional (MVP) award in Excel category, is also having 18+ years of experience in technology training field. He is motivated and enthusiastic by new challenges and tasks and takes excellent approach to achieve success in all projects. He also likes to work in a complex projects which have scope for learning and challenge.



MAPPakistan



managementassociationofpakistan



management_association_pak



MAP_Pakistan

REGISTRATION FORM

Institutional Member Student Member

Individual Member

Non-Member

Name _____

Designation _____ Membership No. _____

Organization _____

Address _____

_____ City _____

Phone _____ Fax _____

Mobile _____ Email _____

MODE OF PAYMENT

Cash/Cheque No. _____

Dated _____

Amount _____

ADMINISTRATIVE INFORMATION

Registration Fee*	Early Bird Fee (Register by) 9 th Jan 2020	Regular Fee
MAP Institutional Member	Rs. 23,000/-	Rs. 27,000/-**
For two or more Institutional member nominations	Rs. 21,500/-	Rs. 24,500/-
MAP Individual Member	Rs. 16,500/-	Rs. 18,000/-
Student Member	Rs. 8,000/-	Rs. 9,000/-
Non-Member	Rs. 24,500/-	Rs. 28,500/-**

*Includes: MAP Certificate, Printed Course Material, Lunch & Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Registration:

Registration to be confirmed only on receipt of cheque in advance

- Cancellations or substitute nominees acceptable up to 48 hours prior to the event.
- Early bird discount can only be availed if payment is made before the day of event. Otherwise, invoice will be reissued at Standard Fee.
- Please complete the Registration Form attached here to along with a crossed cheque for the applicable fee, in favor of Management Association of Pakistan, to be sent to MAP's address given below:

For Direct Transfer

- Acct Title : Management Association of Pakistan
- Bank Name : MCB Bank Limited
- Account Number : 0006903010000302
- IBAN : PK62 MUCB 0006 9030 1000 0302
- Branch Name : GTB Branch Karachi (0069)
- Payment Advice to be sent at:
accountant@mappk.org | info@mappk.org