



Management Association of Pakistan

CREATIVE THINKING

A Workshop by Fauzia Kerai Khan

3rd December 2019 | 10:00 am - 4:30 pm
Royal Rodale Club, Karachi

Overview

Do you feel that creativity is something you never had in you? If you don't get the opportunity to develop new ideas or methods or try new things, you may have started to feel just a little "uncreative". In reality, creativity is inherent to all of us. Early on in our lives, most of us got rewarded for the "correct" answers, not the creative ones. So we learned to suppress it! We will help you regain that "lost" creativity. We will show you how to think smart, not hard, to solve problems, develop innovative ideas, and influence those who work with you. You will learn specific tools and techniques to demonstrate improved creativity in problem solving, decision making, and mutual collaboration in the workplace. This course will open you up to the creativity that's already in you!

Learning Outcomes

- By the end of this course you will be able to:
- Explain creativity in physiological terms including left/right brain thinking.
 - Identify characteristics of creative people.
 - Recognize the barriers that prevent one from being creative.
 - Understand what hinders the acceptance of new ideas and how to overcome it.
 - Become a creative, integrative thinker who combines intuition, experience and judgment.

Objectives

- Are we inherently creative?
- Tapping into our natural creativity
- Right brain vs. left brain: What's the difference?
- Five key behaviors that optimize your brain for discovery
 1. Associating
 2. Questioning
 3. Observing
 4. Networking
 5. Experimenting
- Innovation, Transformation and Disruption
- Fundamentals of Design Thinking

Facilitator's Profile



Fauzia Kerai Khan is a broad-based Human Capital Consultant with 20 years of experience in diverse fields ranging from banking, brokerage/investment advisory to IT and e-Learning. She has served in the areas of Business Development, Quality and Customer Relations, Operations and Training. She studied Economics as well as Liberal Arts and Fine Arts in the United States.

She is Certified Trainer (ExecuTrain), Certified Human Resources Professional (CHRP), and is certified by Thomas International in Thomas Profiling (PPA-HJA) and General Intelligence Assessment (GIA) to implement the tools for applications ranging from scientific and informed recruitment, training needs identification, self awareness and development, team building, coaching, appraisals, promotions and career planning.

Fauzia has a globally accredited certification in Directive Communication Psychology based work Gamification from the American Institute of Business Psychology.

Fauzia writes regularly for the personal and career development section of DAWN, the Advertiser and has made several television and radio appearances in the capacity of an HR Consultant.

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Workshop Venue: Royal Rodale Club, Karachi



Management Association of Pakistan

REGISTRATION FORM

Institutional Member

Student Member

Individual Member

Non-Member

Name _____

Designation _____ Membership No. _____

Organization _____

Address _____

_____ City _____

Phone _____ Fax _____

Mobile _____ Email _____

ADMINISTRATIVE INFORMATION

MODE OF PAYMENT

Cash/Cheque No. _____

Dated _____

Amount _____

Registration Fee*

Early Bird Fee
(Register by)
18th
November 2019

Regular Fee

MAP Institutional Member

Rs. 11,900/-

Rs. 13,500/-**

For two or more Institutional
member nominations

Rs. 10,900/-

Rs. 12,500/-

MAP Individual Member

Rs. 9,500/-

Rs. 11,000/-

Student Member

Rs. 5,000/-

Rs. 5,500/-

Non-Member

Rs. 15,000/-

Rs. 16,000/-**

*Includes: MAP Certificate, Printed Course Material, Lunch & Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Registration:

Registration to be confirmed only on receipt of cheque in advance

- Cancellations or substitute nominees acceptable up to 48 hours prior to the event.
- Early bird discount can only be availed if payment is made before the day of event. Otherwise, invoice will be reissued at Standard Fee.
- Please complete the Registration Form attached here to along with a crossed cheque for the applicable fee, in favor of Management Association of Pakistan, to be sent to MAP's address given below:

For Direct Transfer

- Acct Title : Management Association of Pakistan
- Bank Name : MCB Bank Limited
- Account Number : 0006903010000302
- IBAN : PK62 MUCB 0006 9030 1000 0302
- Branch Name : GTB Branch Karachi (0069)
- Payment Advice to be sent at:
accountant@mappk.org | info@mappk.org