



**MESSAGE FROM
MR. ABDUL RAZAK DAWOOD
ADVISOR TO THE PRIME MINISTER FOR COMMERCE,
TEXTILE, INDUSTRY & PRODUCTION AND INVESTMENT**



It gives me great pleasure to congratulate the Management Association of Pakistan (MAP) for organizing its 34th Corporate Excellence Awards ceremony.

MAP has made a great contribution to the cause of good management practices by spearheading these awards since 1982; these awards have now become a benchmark for corporate excellence. I am impressed to note that besides the weightage given to financial performance, a predominant weightage is assigned to adoption and implementation of good management practices such as corporate governance, strategic planning, leadership, social responsibility (including emphasis on compliance with National Environment Quality Standards and the Environmental Protection Act), customer market focus, human resource focus, operations management, information / risk management, as per the norms followed globally.

I am pleased to note an enhanced interest amongst the participating companies which indeed is an indicator that Pakistani businesses do care for adopting global standards of excellence. I am all praise for MAP for this initiative despite being a non-profit organization; such efforts must be supported by the businesses in Pakistan.

I would like to congratulate the winners of the 34th Corporate Excellence Awards and Certificates for their excellent accomplishments with good wishes for MAP in continuing to promote such events in Pakistan.

ABDUL RAZAK DAWOOD

Advisor to the Prime Minister for Commerce,
Textile, Industry & Production and Investment

MESSAGE FROM THE PRESIDENT MANAGEMENT ASSOCIATION OF PAKISTAN



Since the first Corporate Excellence Awards presentation held in 1982 , the Management Association of Pakistan (MAP) has proven with subsequent events held regularly each year that their endeavor is a dedicated, legacy-conscious effort towards recognizing and appreciating excellence in the companies in Pakistan while conducting and managing their businesses. MAP has held thirty three annual events towards this objective and this year we are celebrating our 34th Corporate Excellence Award event.

MAP's Corporate Excellence Awards represent overall achievement across several categories. The recipient companies have distinguished themselves as achievers at the very highest level, each year. This award recognizes companies who have met ever increasing demands of management excellence, have differentiated themselves from everyone else and have had significant growth in their company's business and returns for the stakeholders.

Despite being a non-profit organization, MAP has continued to hold such events, all due to the dedication of the MAP's Corporate Excellence Awards Sub Committee, the Executive Committee and the Secretariat, the support and cooperation from the participating companies and the intensive work of analysis conducted in a highly transparent manner by our out sourced partner, M/s FAMCO, culminating in a grand event.

I take this opportunity to congratulate the winners of the 34th Corporate Excellence Awards & Certificates and hope that they will become role models for others to emulate for this coveted accomplishment.

A handwritten signature in black ink that reads "Asif Ikram".

ASIF IKRAM
President
Management Association of Pakistan

MESSAGE FROM THE VICE PRESIDENT MAP & CHAIRMAN CORPORATE EXCELLENCE AWARDS SUB COMMITTEE



It is with great pleasure that I send this message to mark the occasion of MAP's 34th Corporate Excellence Awards event.

Recognizing and rewarding corporate excellence is a vital component of good governance. Within Pakistan's corporate world, MAP's Corporate Excellence Awards seek to recognize and reward excellence and are considered to be the highest accolade that companies strive to win.

Success is a clear reflection of the effort, pride and passion with which the businesses perform. We at MAP are justifiably proud of instituting the Corporate Excellence Awards which have set a benchmark of appreciation and recognition since 1982, spurring excellence within Pakistani companies.

I take this opportunity to congratulate the winners and the runners up companies for their exemplary performance and wish them all the best for next year's awards. The support from the Executive Committee of MAP, the Secretariat and M/s FAMCO Associates is commendable and noteworthy.

A handwritten signature in black ink, appearing to read 'Amir Jamil Abbasi'.

AMIR JAMIL ABBASI
Vice President MAP
Chairman Corporate Excellence Awards Sub Committee

MESSAGE FROM THE PRESIDENT ASIAN ASSOCIATION OF MANAGEMENT ORGANIZATIONS



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On behalf of the Asian Association of Management Organisations (AAMO), I would like to congratulate the Management Association of Pakistan (MAP) on the occasion of your 34th Corporate Excellence Awards (CEA).

The contributions of MAP towards AAMO and its aim of fostering management and leadership are laudable. Your continued membership with our organization and consistent efforts are greatly appreciated and it is admirable what MAP seeks to achieve through the CEA.

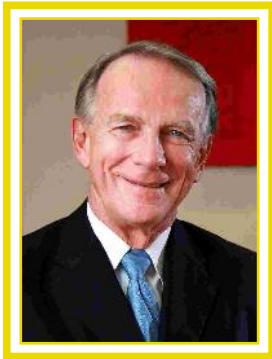
As the world rapidly evolves at an exponential pace, a great amount of time must be dedicated to building the skills necessary to manage such constant change. Just developing and acquiring those skills however, is not enough, and while some companies and individuals attain the basics there are others who strive to be outstanding and thereby set the bar for professional management. By rewarding and encouraging such benchmarks and success MAP is paving the way and laying fertile ground for the further growth and future development of best management practices.

The prominence and prestige attained over the course of organising this event speaks volumes for the quality and exemplary standards of professional management set by MAP within its own organization as well, and it is through this example that MAP leads the way.

I wish MAP all the best and continued success in its journey to create management excellence in our business community.

DATO' NG TIEH CHUAN
President, AAMO

MESSAGE FROM THE CHAIRMAN THE HONG KONG MANAGEMENT ASSOCIATION



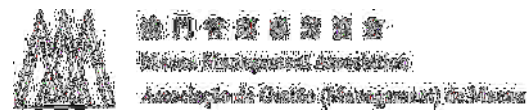
On behalf of The Hong Kong Management Association, I take great pleasure in congratulating the Management Association of Pakistan on its 34th Corporate Excellence Awards.

Since its inception in 1982, the Corporate Excellence Awards recognize organizations showing outstanding performance and demonstrating enlightened management practices. Achieving excellence among our members is very much in line with the objectives of the Hong Kong Management Association so I would like to applaud the winners of the Corporate Excellence Awards for their hard work and dedication. They have proven to be exceptional role models, inspiring other organizations to pursue management excellence.

With a well-established history of 34 years these Awards have created a strong awareness of the importance of the sustainable development which will certainly benefit the economy of Pakistan. I sincerely congratulate the Management Association of Pakistan for making this event a huge success!

JAMES THOMPSON GBS
Chairman
The Hong Kong Management Association

MESSAGE FROM THE PRESIDENT MACAU MANAGEMENT ASSOCIATION



It gives me great pleasure to congratulate the Management Association of Pakistan (MAP) on this auspicious 34th Corporate Excellence Awards since its inception in 1982.

Over the past five decades, MAP has been providing a strong foundation to nurture talents to enhance human capital and dedicatedly striving to promote professionalism in management practices.

MAP has highly contributed to the development of management thought as well as practice in Pakistan and has made its mark in local business community through its activities and services in all aspects of management. The Association has made its benchmark in Pakistan's business community through its many industry-relevant academic programmes and skill-based professional courses. We have always found it a privilege to be associated with MAP over the years and to be extremely active and helpful in promoting and furthering the cause of professional management in the Region.

My heartfelt congratulations to the winners of the 34th Corporate Excellence Awards for their excellent accomplishments. I also take this opportunity to wish the event a fruitful and memorable one, and MAP every success and glory in their future endeavors.

