

THINKING EDGE

Understanding & Solving Problems

by Zain Goplani



Management Association of Pakistan

24th January 2019
10.00 am - 5.00 pm
Royal Rodale Club, Karachi



OVERVIEW

This programme will enable participants how to think 'out of the box' to arrive at innovative solutions that are relevant and timely for the organization.

It includes the following concepts:

- Alternatives – Develop alternatives from the ideas that already exist
- Focus – Define focus and stick to it
- Challenge – Break-free from the limits of the conventional ways of thinking
- Random Entry – Use random input to open-up new lines of thinking
- Provocation & Movement – Understand how perceptions bound creativity and how to challenge those limitations



FACILITATOR'S PROFILE

Zain Goplani is a management consultant and a behavioral trainer at Funverks Global. With a mission to facilitate people in achieving their aspirations through action, Zain brings with him positivity and enthusiasm in the field of learning and development. His passion for trainings, has made him a well-recognized name for corporate conferences and events across Pakistan. His training sessions are like a roller-coaster ride; you'll laugh, ponder, dance, meditate, reflect and play in the most perfect balance that Zain lives by.

Zain has designed and facilitated valuable interventions for renowned corporates such as; State Bank of Pakistan, Tameer Bank, Silk Bank, The First Micro-Finance Bank, Trakker Pakistan, S&P Global, Parazelsus, Nestle Pakistan, Jazz Pakistan, Telenor Pakistan, EFU, British Council, USAID, Karachi United Football Foundation, Employers' Federation of Pakistan, Lakson Group of Companies, Gul Ahmed Apparel Division, Pakistan Tobacco Company & Liberty Mills.

With a Masters in Human Resources Management from La Trobe University, Australia, and a significant experience under his belt, Zain has developed expertise in training diverse teams on specialized soft skills areas of Team Management, Career Management, Customer Service, Influencing Skills, Professional Communication, Conflict Resolution, Attitude Management, Emotional Intelligence and Lateral Thinking.

Living by the philosophy 'Laugh till you cry, learn till you die'. Zain enjoys reading & watching movies. He resides in Karachi, and travels frequently for training and consulting projects.

OBJECTIVE

In today's society of fast changing trends and severe competition it is crucial to find innovative solutions to stubborn challenges. Thinking Edge will equip participants with unorthodox methods to shift their perception, that will foster creative thought. Further it will enable participants to challenge conventional thinking, harness the creative edge and produce great results.

LEARNING OUTCOMES

At the end of the workshop, participants will be able to:

- Develop better idea generation and problem-solving skills
- Use ideas to get immediate results in a challenging situation
- Create more ideas by building on the concept behind an idea
- Constructively challenge current thinking - turning problems into opportunities

WHO SHOULD ATTEND

- Those seeking to review their organization's strategy and competitiveness
- Those responsible for radically improving operational processes and procedures
- Those who prefer a more process-oriented approach to problem solving

REGISTRATION FORM

Institutional Member

Student Member

Individual Member

Non-Member

Name _____

Designation _____ Membership No. _____

Organization _____

Address _____

_____ City _____

Phone _____ Fax _____

Mobile _____ Email _____

ADMINISTRATIVE INFORMATION

MODE OF PAYMENT

Cash/Cheque No. _____

Dated _____

Amount _____

Registration Fee*	Early Bird Fee (Register by) 9 th January 2019	Regular Fee 9 th January 2019
MAP Institutional Member	Rs. 11,900/-	Rs. 13,500/-**
For two or more Institutional member nominations	Rs. 10,900/-	Rs. 12,500/-
MAP Individual Member	Rs. 9,500/-	Rs. 11,000/-
Student Member	Rs. 5,000/-	Rs. 5,500/-
Non-Member	Rs. 15,000/-	Rs. 16,000/-**

*Includes: MAP Certificate, Printed Course Material, Lunch & Tea.

** Note: 20% Discount is available on nominations for 5 or more participants

Registration:

Registration to be confirmed only on receipt of cheque in advance

- Cancellations or substitute nominees acceptable up to 48 hours prior to the event.
- Early bird discount can only be availed if payment is made before the day of event. Otherwise, invoice will be reissued at Standard Fee.
- Please complete the Registration Form attached here to along with a crossed cheque for the applicable fee, in favor of Management Association of Pakistan, to be sent to MAP's address given below:

For Direct Transfer

- Acct Title : Management Association of Pakistan
- Bank Name : MCB Bank Limited
- Account Number : 0006903010000302
- IBAN : PK62 MUCB 0006 9030 1000 0302
- Branch Name : GTB Branch Karachi (0069)
- Payment Advice to be sent at:
accountant@mappk.org | info@mappk.org