International Competition of Strategy & Management

Asian Management Game 2018

in Collaboration

with "AMO" & "MMA"

INTRODUCTION

Management Association of Pakistan

Asian Management Game (AMG) is one of the annual activities of Asian Association of Management Organizations (AAMO), currently organized by Macau Management Association, which aims at connecting different national management organizations in the Asian Pacific region. For the past two decades, AMG has successfully served as a platform for young managers in the region to learn and exchange from each other. MAP being a member of AAMO, has been nominating MAP member teams for AMG as a value

addition for our membership. MAP teams have been reaching the finals & one of the

teams ended up as a Runner up team.



AMG will be played online in either English or Chinese version. Each NMO will nominate up to 2 teams each consisting of 3 – 5 young managers. The registered teams will be allocated into groups by draw. Each team will, in each round, be assigned a company for managing its operations and making strategic

decisions for a period of five financial quarters. The team that has achieved the highest share price shall be the winner.

AMG comprises of trial round, semi-final and final spread over 2 months July/August 2018. Each team is required to download from AMG website the background information of the assigned company, which records its past performances and its present position. Decisions surrounding marketing, finance, production and human resources are entered online according to the Game Calendar schedule. At the end of each financial quarter, team will receive a management report from the Game Administrator detailing the latest economic environment and the company's performance reflecting the team's decisions.



WIN

The champion team in the final round will be sponsored a free trip to Macau and join young managers from other AAMO countries for a study visit to Hong Kong tentatively in November 2018.

SCHEDULE

RegistrationTrial RoundSemi-FinalFinal8th June - 6th July 201827th July- 3rd Aug 201810th - 17th Aug 201825th Aug 2018**For the Final, each NMO will receive a tailor-made timetable for the competition

HOW TO REGISTER

- 1. MAP Members, having paid their subscription up to 2018, aged up to 35 years, holding managerial or sectional head's position, holding MBA or a Post Graduation Degree, may apply along with their CVs, a letter from their employer confirming their position in the company, antecedents, one passport size photograph, membership number and attested CNICs.
- 2. MAP Institutional members, having paid their subscription up to 2018, in Category A,B or C may respectively nominate 2, 3 or 5 young managerial level employees, in their permanent employment, meeting the criteria as in 1 above.
- 3. All applicants must have their valid international travel documents and arrange on their own for applicable Visas & Fee, etc. MAP will assist to the extent of issuing recommendation letter for visa only. MAP, AAMO or MMA will not be liable if a participant is unable to get visa for Macau / Hong Kong or refused entry by the relevant authorities of the said countries for any reason.
- 4. MAP Secretariat will scrutinize the applications and interview the candidates to assess their suitability.
- 5. From amongst the successful candidates, MAP will constitute two teams from Pakistan to be registered by MAP with AAMO.
- 6. MAP and AAMO have the right to constitute teams in any manner as per the requirement of the AGM.
- 7. Members interested in participation may apply to MAP at the address given below by 6th July 2018; since the number of seats are limited please apply immediately.
- 8. Organizers of the AMG will have the final say in all matters relating to execution of the game.

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